

Dedicated to Vernon



Photo by Payton McCormick

In 2001, Brian and Kris Fritze opened Brian's Tire, a tire service station currently located at 1415 U.S. Hwy 287 Frontage Road. The couple has two sons together. Kyle who will graduate from Midwestern State University, and Tyler who attends Vernon High School.

Fritze originally bought Hall Oil Company from Lindyl Hall. In 2000, Brian bought his first mobile tire service and made the decision to expand one year later.

Brian's Tire offers a full line of complete services.

"All of the on-farm-stuff, from tractor tires and semi-truck repairs," Fritze said. "We do a 24-hours road service, some light mechanic work such as belts, brakes, hoses; things like that."

He moved to Vernon in 1971 and graduated from Northside ISD. Kris was born and raised in Vernon. Their sons were both born and raised in Vernon as well.

In September 2017, the Fritze's made the decision to purchase a competing tire company, Charter Tire Company. He says the decision was a good business move.

"They do a lot of deeper mechanic work than we did and they do more advanced brake jobs and alignment," he said. "Before we had to sub out our jobs for alignment of heavy brake work. Now we get to do everything in-house."

Fritze says both of the businesses coincide with one another and now compliment each other. He said Vernon has always been home and hopes that it continues to grow.

He has also served on the board of the First United Methodist Church for over 10 years where he is currently the chairman. He has also served the country club board for the past eight years where he is now president.

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