How Does the **UNBLEMISH** Regimen Work?

Based on Multi-Med® Therapy, **UNBLEMISH** is a complete skincare system that combines cosmetic and OTC ingredients that penetrate pores to eliminate acne blemishes before they are visible on the skin’s surface. As many acne sufferers have post inflammatory hyperpigmentation (PIH), the remnant red/brown marks following a blemish, we offer **UNBLEMISH** Spot Fading Toner. However, if you are one of the lucky few who does not have PIH, use our **UNBLEMISH** Clarifying Toner as an alternative. Finally, because sun exposure can worsen acne and can also cause dark marks, we’ve included a broad spectrum SPF 20 sunscreen in this comprehensive plan of attack. By combining the right ingredients, in the right formulations, and using them in the right order, the regimen:

- Clears acne blemishes and helps prevent new ones from forming.
- Helps reduce the appearance of blotchiness and redness associated with breakouts.
- Deep cleans skin, clears pores and calms irritation.
- Visibly lightens and helps reduce the appearance of post acne marks when used with **UNBLEMISH** Spot Fading Toner.
- Defends skin against damaging UVA/UVB rays with a broad spectrum sunscreen.
- Helps control the appearance of oily skin.
Write Your Prescription for Change™

As practicing dermatologists, we know the difference that great skin can make in people’s lives. We also know that though everyday skin conditions can be complex, the solutions don’t have to be. That’s why we developed Rodan + Fields® skincare with our Multi-Med® Therapy approach, designed to deliver the right products, in the right formulations, in the right order, to truly transform your skin. With our clinically proven, easy-to-use regimens, great skin and the confidence and self-esteem that come with it are available to everyone without a trip to the dermatologist.

ADDITIONAL QUESTIONS?

For a customized skincare recommendation from Dr. Katie Rodan and Dr. Kathy Fields, visit the Solution Tool at your Rodan + Fields Consultant’s personal website or www.rodanandfields.com. For skin or product-related questions, contact our team of nurses and skincare experts at the RF Connection at www.rodanandfields.com/rfconnection or 1-888-995-5656.

Disclaimer: The information in this brochure is not intended to be used as a substitute for medical advice. Results may vary depending upon the individual and will depend on multiple factors including your age, gender, skin type and condition, concomitant products used, health history, where you live (climate, humidity), lifestyle and diet. Rodan + Fields® makes no guarantee as to the results that you may experience.
RODAN+FIELDS
UNBLEMISH
Regimen for Acne and Post Acne Marks
Take control of blemishes and stop them from controlling you.

With triggers such as genetics, stress and hormones, acne is the most frequently diagnosed condition by dermatologists and affects nearly 85% of people at some point in their lives. Acne is not just a teenage concern; in fact, it affects approximately 30-40% of adult women.

Whatever your age, the psychological impact can be significant. People with acne suffer from embarrassment, frustration and low self-esteem. Fortunately, while not curable, acne is treatable and controllable.

We developed the Rodan + Fields® UNBLEMISH Regimen as a continuous solution that addresses the acne cycle—clogged pores, trapped oil, bacterial attack, inflammation and hyperpigmentation. With daily use over the entire face, the UNBLEMISH Regimen helps keep pimples and post acne dark marks from making an unwelcome appearance on your face and in your life.

Katie Rodan, M.D. Kathy Fields, M.D.
UNBLEMISH Results

Everyone’s skin is different and for some people it may take longer to see results. Be patient. Initially, you may experience more temporary breakouts. It usually takes four to six weeks to see results; however, it may take as long as eight weeks for noticeable improvement.

After six weeks of use, UNBLEMISH Regimen users achieved the following clinically measured results:*  

<table>
<thead>
<tr>
<th>AVERAGE DECREASE IN AMOUNT OF ACNE</th>
<th>PERCENT OF PARTICIPANTS EXPERIENCING A DECREASE</th>
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<tbody>
<tr>
<td>after 2 weeks</td>
<td>overall pigmentation</td>
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<td>[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] 23%</td>
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<td>[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] 43%</td>
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<td>after 6 weeks</td>
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<td>[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] 59%</td>
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* Clinical data is based on twice-daily use of UNBLEMISH Acne Treatment Sulfur Wash, Spot Fading Toner, Dual Intensive Acne Treatment and Oil Control Lotion. Results may vary. 

**Unretouched photos after four weeks of use. Results may vary.
The 4-Product **UNBLEMISH** Regimen

1. **UNBLEMISH Acne Treatment Sulfur Wash**
   Medicated cleanser with an OTC level of 3% sulfur penetrates pores to control acne blemishes and reduce redness. Pores stay clear, allowing the treatments that follow to penetrate into pores.

2. **UNBLEMISH Spot Fading Toner**
   Alcohol-free toner contains dermatologist-preferred 2% hydroquinone to lighten the appearance of dark spots. Salicylic acid removes dead skin cells, keeps pores clear and prepares skin for the steps that follow.

   **OR**

2. **UNBLEMISH Clarifying Toner**
   Alcohol-free toner gently clears pores with mild alpha hydroxy acids. Antioxidants calm the complexion and prepare skin for the steps that follow.

3. **UNBLEMISH Dual Intensive Acne Treatment**
   Unique dual-chamber delivery system ensures maximum efficacy of 2.5% benzoyl peroxide into pores, helping prevent the development of new acne blemishes.

4. **UNBLEMISH Oil Control Lotion**
   Zinc Oxide and Titanium Dioxide provides broad spectrum SPF 20 UVA/UVB sunscreen protection. This non greasy, lightweight formula provides a time-released oil control system to help reduce clogged pores and mattify skin throughout the day.
Getting Started

Begin the **UNBLEMISH** Regimen slowly in order to let skin acclimate. Follow the schedule below for best results:

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<th>Week 1</th>
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<th>DAY 3</th>
<th>DAY 4</th>
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- Use **UNBLEMISH** Oil Control Lotion every morning, even during Week 1. Omit this step in the evening.
- The **UNBLEMISH** Regimen is introduced slowly so during the first three weeks, use a gentle cleanser, toner, moisturizer and sunscreen when not using the regimen. During the ramp up period and while skin acclimates to the OTC medicines, avoid exfoliating products such as peels, mechanical brushes, wash cloths, professional microdermabrasion and products with retinol or hydroxy acids.
- If your skin becomes clear of blemishes at Week 2 or 3, you may continue with that schedule and not advance to twice a day. However, if you begin to breakout, simply continue to advance to using twice daily as directed and tolerated.
- If redness and/or irritation occur, take a break from the regimen for 2-3 days. During this time, we recommend using gentle, calming products that reduce the appearance of redness, such as those in the **SOOTHE** line.
- If no improvement of dark marks is seen after three months of treatment, use of **UNBLEMISH** Spot Fading Toner should be discontinued and replaced with **UNBLEMISH** Clarifying Toner.

**SUPPLEMENT YOUR REGIMEN**

Clean face of makeup prior to using **UNBLEMISH** Acne Treatment Sulfur Wash as this step is meant to help clear pores and is not a heavy makeup remover. We suggest using **REDEFINE** Eye Cloths to remove all makeup and then following with **UNBLEMISH** Acne Treatment Sulfur Wash as directed.

If you’re not experiencing active breakouts, but have acne prone skin or post acne marks, incorporate the **REDEFINE MACRO Exfoliator™**. Use once a week in the evening to reclaim your skin’s radiant glow.

If dryness occurs after using **UNBLEMISH** Dual Intensive Acne Treatment at night, we recommend **SOOTHE** Sensitive Skin Treatment to help reduce the visible signs of inflammation and moisturize skin. If more moisturization is needed, layer **SOOTHE** Moisture Replenishing Cream over **UNBLEMISH** Dual Intensive Acne Treatment instead of **SOOTHE** Sensitive Skin Treatment.

To even and perfect your complexion, try **ENHANCEMENTS** Mineral Peptides with broad spectrum UVA/UVB sunscreen.
**Frequently Asked Questions**

**My skin is looking clear. Now what do I do?**
Acne is not curable but it is treatable and controllable. If the **UNBLEMISH** Regimen is helping clear your skin, stay on it. There is no limit to the length of time you can use the **UNBLEMISH** Regimen. You can reduce the frequency of use from twice a day to once a day and determine if that is enough to keep your skin clear. If not, increase use to twice daily. If you discontinue **UNBLEMISH**, your acne blemishes are likely to return.

**I only break out once a month. Do I need the entire **UNBLEMISH** Regimen?**
Yes. Even one pimple can mean you have acne. The **UNBLEMISH** Regimen provides the right ingredients, in the right formulations, in the right order, to address all aspects of the treatment and control of acne. In order to receive the benefits of the system, the entire regimen must be used on a consistent basis.

**Which **UNBLEMISH** Toner is right for me?**
We designed **UNBLEMISH** to help clear up and control acne blemishes and to help prevent the development of new ones. For a significant number of acne sufferers, this includes the remnant brown marks that remain after a blemish has healed. If you are 12 years of age or older and are in this majority, use **UNBLEMISH** Spot Fading Toner which helps to visibly lighten these souvenirs. If you are one of the lucky few who do not battle dark marks, use **UNBLEMISH** Clarifying Toner.

**I was using the **REVERSE** Regimen in the morning and the **UNBLEMISH** Regimen in the evening. Should I just use the **UNBLEMISH** Regimen with Spot Fading Toner twice a day?**
Depending on the severity of your acne and brown spots, you may benefit more from the **UNBLEMISH** Regimen with the Spot Fading Toner twice a day. Please consult the Solution Tool for a customized recommendation from Dr. Katie Rodan and Dr. Kathy Fields. The Solution Tool is available exclusively through your Rodan + Fields® Independent Consultant.