

AFFORDABLE, EFFECTIVE AND INNOVATIVE

Delivering Your Marketing Message to Alexander County and Beyond.



Newspaper - The leading local news information provider for Alexander County residents for 130 years.

Community newspapers are still relevant for communities in this day and age as nearly all of our content is local with no Associated Press news, and our community news will not be found on line unless its on www.taylorsvilletimes.com.

On average each week over 13,750 residents read The Taylorsville Times. What message could we help your business with? We welcome the opportunity to work with your business.



Direct mail - If you desire a greater reach in the Alexander County market, we have an effective solution for your business.

With a print ad or insert into our +PLUS publication, you will reach an additional 20,000 readers in a month's time. With a combination of The Taylorsville Times and the +PLUS, your marketing message will reach 93% of all Alexander County households with a readership of over 32,000.

What would it cost you to print up 13,000 flyers and deliver them to homes on your own? Hire us for that job, and we can save you time and money.



Printing - Running a business has a lot of challenges. Don't let the day to day critical business forms you need be one of them.

We print many types of forms such as invoices, statements, brochures, letterheads, business cards, newsletters, envelopes and color copies. If you see you are running low on some of the printed items you need, give us a call. We are at your service.



Online Advertising - Interested in a digital approach to marketing?

We offer effective and affordable marketing plans to reach the online community. Community news never stops and neither do our efforts to help keep you informed. On average each month, we have 14,000 users and 82,000 page views at www.taylorsvilletimes.com.



Email News Updates - Thousands in our community have signed up for our Breaking News and Local Community news updates.

Stay informed as news items happen and become available. We invite you to join by visiting www.taylorsvilletimes.com and sign up for our email updates and entering your information. The sign-up field is located on the bottom left page of our homepage.



THE Taylorsville Times

Your stories. Your communities. Your newspaper.

P.O. Box 279/24 East Main Avenue, Taylorsville, North Carolina 28681

Telephone: 828-632-2532 or 828-632-7438 • Fax 828-632-8233

At Your Service

If you would like to promote your business or receive a printing quote, please contact our Advertising Department at 632-2532.