



Jeff Jobe with daughters McKenna and Reagan on the day of their baptism in August 2013.



Jeff Jobe with his son Wyatt on the day of his graduation from basic training in the United States Air Force in September 2013.

a computer to write stories and to lay out his newspaper, oversaw the printing, and then delivered the finished product to newsstands himself. Jeff remembers the work burdens to be heavy but with careful coordination he never missed a t-ball game, ballet recital or a single school event.

Jeff found being on the frontlines of the news industry a frustrating vantage point where he came in contact with officials whose motivations were contrary to the best interest of the people they represented. Many of those persons were not appreciative of the new paper man in town, particularly a corrupt sheriff who was exposed. Likewise, the man who assaulted him in the local grocery store just before Christmas and who a competing local newspaper named "Man of the Year" the following week. Or the KKK who was upset when a Father's Day advertisement included the image of an African American man. At the same time, Jeff discovered that south central Kentucky was filled with solid citizens who appreciated a voice of reason and fairness. Because of this discovery, he found himself blessed.

Armed with experience, Jeff felt it was time for his company to truly evolve into its name - **Jobe Publishing, Inc.** Thus, in 2004 a deal was inked to purchase Cave County Communications from the Wilson family of Barren County. Jeff and his family chose to make Glasgow their home where they expanded the reach of **Jobe Publishing, Inc.**, to ultimately publish the *Butler Banner-Green River Republican*, the *Barren County Progress*, the *Hart County News-Herald*, the *Edmonton Herald-News*, and the *Monroe County Citizen* plus operate a full-service printing company.

### FALL 2007 – GLASGOW, KENTUCKY

At a moment in his life that was filled with change, Jeff found himself striving to make a new life as a single father of three. It was a fateful evening when he was charged with driving under the influence of alcohol. Jeff considers the incident the lowest point in his life. Rather than hanging his head, he instead accepted responsibility, admitted fault, and removed the possibility of future problems from

his life. While his group of newspapers maintained a policy of not reporting misdemeanors, Jeff insisted that he would write about his own. "I wrote about it myself. I made a terrible mistake that could have been tragic. I believe it was essential for me to maintain my credibility," he commented.

Jeff contends that "good people make mistakes every day, and I had my day. I learned from the experience and it made me a better person. I grew up under difficult conditions, I was the victim of an accident that changed me forever, yet without that experience I might not have made it to college or even had much of a career. Finally, I learned that it's how you handle adversity that's important rather than how you allow it to affect you."

Regarding how he views his life experience so far, Jeff typically quotes the late President Richard M. Nixon, "Only if you have been in the deepest valley, can you ever know how magnificent it is to be on the highest mountain."