

Print Ad Rates

Open Ad Rate \$6.00 per column inch - Agency Commission allowable, 15%

Display, Political and Legal Notice
Ad Rates are \$6.00 per column inch

Full Color \$50 Flat Rate

Pre-Print Inserts \$165 Flat Rate

Classified Rate \$10.00 Flat Rate for most classified line ads.



MECHANICAL REQUIREMENTS:

Slicks, reproduction proofs or pdf files. Pages are six columns by 21 inches.

Newspaper Measurements:

1 column wide = 1.67 inches • 2 columns wide = 3.46 inches • 3 columns wide = 5.25 inches
4 columns wide = 7.0 inches • 5 columns wide = 8.83 • 6 columns wide = 10.625

NEWS AND ADVERTISING DEADLINE: Monday, 5:00 p.m. the week of publication

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P.O. Box 249 - 1002 Fisher St. - Goldthwaite, Mills County, Texas 76844-0249

Unless you already have a charge account in good standing, all display and classified ads must be paid before running.



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