

New dining coming to Douglas

By Tonya Little
Contributing Writer

Midwest City continues to draw in new businesses and expand the available options for shopping and eating all around town. There are several new business developments and projects in the works in the area of SE 29th St. and S. Douglas Blvd. in Midwest City. This includes the current Midwest City business, Wholly Guacamole, which is presently located at 9015 SE 29th St. moving around the corner into a new building on Douglas Blvd.

"There's no physical address yet but the building that was Nita Grimes Realty, next door to that where the car lot is, there's going to be two buildings going in side by side," explained owner Milko Murray who opened Wholly Guacamole three years ago. "We're still looking at about 9 months. It's the same owner for the land for both buildings, and Jimmy John's is coming next door. So we're giving them a



-Staff photo by Jeff Harrison

Crews work on the exterior of Freddy's Frozen Custard and Steakburgers at 2824 S. Douglas Boulevard. The restaurant is one of several planned for the area near Douglas and SE 29th Street.

cushion to build their's real quick and then we'll build ours right after that. We're relocating to give us more traffic, that's the purpose."

Jimmy John's is a franchised sandwich chain specializing in speedy delivery and fresh ingredients. It was founded in 1983 and there are currently over 2500 locations in 46 states. They have a menu full of gourmet sub sandwiches including the Pepe which has applewood smoked ham and provolone cheese garnished with lettuce, tomato and mayo or the Beach Club which features freshly baked turkey breast with

ZAXBY'S



provolone, avocado spread, sliced cucumber, lettuce, tomato and mayo.

Neither Jimmy John's nor Wholly Guacamole have submitted construction plans in preparation for a building permit as of yet, but there has been a demolition permit issued for the former Grimes Realty building which has already been razed. The new buildings will be owned by Griffin Properties.

Freddie's Frozen Custard and Steakburgers, located at 2824 S. Douglas Blvd., broke ground on June 7 and is already past the framing stage of the build-

ing permit process, which could mean they will be set to open this fall although an exact opening date has yet to be released. Freddy's is a fast casual restaurant chain which serves steakburgers, vienne beef hot dogs, chicken sandwiches and more along with frozen custard, specialty sundaes and concretes. The company was founded in 2002 and has more than 150 locations nationwide.

Another newcomer, Zaxby's, which is famous for its chicken fingers and wings, has a building permit to start construction at 2317 S. Douglas Blvd. Zaxby's is a franchised chain of fast casual



Freddy's

FROZEN CUSTARD &
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restaurants which offers chicken fingers, chicken wings, sandwiches, salads, and sides. It was founded in 1990 and currently has over 800 locations. As of now there isn't an opening date available.

"We've got a strip center going up on the east side of the road in that vicinity too, they are basically building a shell and they will see tenants and finish as the need arises. We've sent some leads that way but I don't know if anything has been signed yet," explained Midwest City Economic Development Director Robert Coleman. That strip of businesses is located at 2601 S. Douglas Blvd.

"We're working on a couple other things down in there but it's way too early to make any announcements, but I just look for continued growth there.

As long as you've got any empty space along a street that is that busy and that important you are going to see some additional growth," said Coleman.



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