

OnCue filling a void in Midwest City

By Van Mitchell
Contributing Writer

Stillwater-based OnCue is expanding its business footprint in the Oklahoma City metro market with a new convenience store location at NE 23rd and Douglas in Midwest City.

Laura Aufleger, vice-president of corporate communications, said construction has started on the Midwest City and should open by next year.

“We are estimating opening that store sometime in the spring of 2017,” she said.

Aufleger said the Midwest City store is a needed fit in

the community.

“We heard from a lot of people that there was a definite need for this (OnCue),” she said.

Robert Coleman, economic development director for the City of Midwest City, said the Stillwater-based OnCue is a well-known name in Oklahoma and is filling a fuel need in Midwest City.

He said there currently isn’t any fuel options on 23rd Street from about I-35 to near Harrah.

Coleman said OnCue isn’t using all of the property for its construction leaving a prime corner area that could be used for further development.

Aufleger said preliminary plans call for the 6,600 square foot store to offer 12 gas and diesel pumps. She said she didn’t have final

notice of whether CNG would be added or not.

The store will have about 25 employees.

“You will have a really

good selection of different fuel offerings including Top Tier fuel which is so much better for your vehicle,” she said. “One of our newer features is our specialty coffee. It is this really cool touch screen that makes Starbucks-kind of drinks. We also have a new line of slushies in addition to our normal coffee bar and soft drinks. We have clean restrooms and lots of security so that you always feel safe.”

Aufleger said OnCue is continuing to expand its presence in the Oklahoma City-metro area.

“In 2016 we will have opened up eight new stores in the metro area,” she said.



OnCue plans to open a gas station and convenience store near the intersection of NE 23rd St. and Douglas Blvd. -Provided photo

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