BUSINESS & INDUSTRY

Raleigh Insur-

ance can be found in

Lyons, Little River,

Inman and Manhattan.

They are ready to give

you a quote for your

ness, Life and Health

Raleigh Insurance

started in small office

in Leo and Fern Ra-

leigh's home in Win-

dom fifty years ago

and has since grown to

include three genera-

Leo moved into a separate office in

Windom as daughter

Terri Bornholdt and

son Mike joined the

business and eventually purchased it from

father. In the 90s Mike

moved the Windom

office to Little River

tions of Raleigh's.

Auto, Home, Busi-

Insurance needs.



The Lyons Dairy Queen Grill & Chill is located at 215 W. Main. It features a varied menu including such items as grilled hamburgers, chicken, salads, ice cream cones, sundaes, malts and many other treats, as well as a full breakfast menu.

Lyons DQ offers quality food and dining

When Bill Hoeffner travelled, he always looked for a Dairy Queen Brazier to get the best quality of food and dining experience on the road. When the opportunity came in 1997 for him to buy the Lyons DQ and the Tastee Freeze, he bought both, with the intention of moving the DQ into the Tastee Freeze building as a Brazier restaurant. The move was made when he was no longer able to lease the old Dairy Queen property on the west side of town.

Dairy Queen is the oldest fast food franchise in the United States, and has been in Lyons since 1952.

When Warren Buffet bought the company several years ago, they changed their brand from Brazier to "Grill & Chill", hoping to create more of a dining appeal, rather than just fast food. The store was remodelled in the new style, along with an updated menu which ranges from salads and grilled food to their full-meal chicken strip dinner. They also continue to serve ice cream, frozen treats and personally decorated ice cream cakes, designed and created right in-store by Manager Kathy Freund. "They have decorated cakes with race cars and every imaginable motif," Freund said. Soup has recently been added to their menu and chili is available every day.

The local franchise employs 20 people, including five full-time and 15 part-time. "Kathy is the one who knows everything, and makes this place what it is," Hoeffner said, referring to his manager. She has been there since 1998, and has learned most of the trade through good

old-fashioned on-thejob training. The company also offers one-day manager training seminars three or four times a year, with ideas for new foods and advertising trends, which local management attends.

The DQ is the site twice a day for the retired coffee group, from 8 - 10 a.m., and again from 2:30 - 4 p.m.

Hoeffner still proudly displays the old neon sign "Hot Eats - Cool Treats" behind the counter, as a vintage reminder of how things have progressed.

Raleigh Insurance is ready to serve Rice County and Terri opened an office in Inman.

When Mike passed away from a heart attack in 2006,, his son Lucas had recently graduated with a BS in Finance at K-State. He and his new wife Kylee moved to Little River to work at the agency.

"Raleigh Insurance was built on customer service and as our customer base has continued to grow we have moved into communities to make servicing them even more convenient." said Terri.

Montey Gomez serves as the agent for the Lyons office. He has been in the insurance industry since 2008 and began working for Raleigh Insurance in August 2013.

The family connection doesn't stop with Terri and Lucas. Mike's other son, Fletcher, serves the Manhattan market. Terri's daughter-inlaw, Ashley, works at both the Inman and Little River offices as the claims manager. The office manager for all of the offices is Jackie Schafer. She works out of the Little River office, with Emily Konen. The Inman office is staffed by agents Lori Kearns and Trey Look.

To contact Raleigh Insurance in Lyons call 620-509-0606 or stop by 101 E. Main St. Lyons. The Little River office is at 340 Main St., 620-897-5222.



Kathy Freund (left) manages the Lyons Dairy Queen located at 215 W. Main.







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