BLACK FRIDAY SALES

10AM-12PM - 40% OFF ALL METAL MULISHA TOPS

2PM-4PM - 25% OFF ALL MERCH THAT IS BLACK

4PM-6PM - 60% OFF ALL ONE INDUSTRIES MERCH

OPEN: 10AM-6PM

12PM-2PM - 30% OFF ALL Hoodies & Zip-Ups

**ABSOLUTELY EVERYTHING IS ON SALE!** 

wear, Shorts, Towels, - Buy 1 Get 1 60% off (MIX & MATCH)

SELECT TEES - 2 FOR \$25 OR 4 FOR \$40

ALL ITEMS NOT OF FLASH SALE ARE 10% OFF ALL DAY

STRIDER BIKE SPECIAL PRICING

## The history of holiday lights

Holiday celebrants employ holiday lights in various ways. Certain individuals may be content to hang lights on their Christmas trees and call their decorating complete. Others may get their holiday jollies by making sure each square inch of their home is covered in twinkling lights. Still, other people prefer the more subdued effect of lights framing one picture window of the house.

The tradition of Christmas lights stretches back to early modern Germany when people used candles to decorate Christmas trees in Christian homes. Those candles were harbingers of what would come when electric lights replaced gas and other open flame illuminating devices that were commonplace prior to the 20th century.

Thomas Edison, the inventor of the first successful practical light bulb, also created the

## Ship

continued from page 4 especially if you get much of your shopping done early, can save you short-term or overnight shipping fees, which can be significant.

· Comparison shop. Much like you can save money by comparison shopping for holiday gifts, you can save by comparing shipping costs as well. Pack-and-ship companies compete for consumers' business during the height of the holiday shipping season, so compare the costs between the various pack-and-ship companies, including the postal service, to see which offers the best deal.

· Insure the items you ship. The holiday season is the busiest time of year for the pack-and-ship industry. While the industry is often remarkably effective at delivering gifts intact and on time, items are sometimes lost or damaged. By insuring your packages, you're ensuring you won't be out of luck should your package be lost, damaged or stolen before it reaches its destination.



first strand of electric 1880, Edison had standard incandescent light desired a way to better advertise his invention, so he decided to make the most of the holiday season and put his light ing to a 2003 article in American Heritage magazine titled "The Wizard of Your Christmas Tree," Edison strung incandescent bulbs all around the compound of his Menlo Park, NJ, laboratory. Edison constructed an eight-mile underground wiring system in order to power this grand light display. Because the laboratory was situated along the railroad that passed between Manhattan and Philadelphia, thousands of people were able to see the display.

The concept of electric holiday lights took a bit of time to catch on. Edison's friend and associate Edward Johnson was tasked with stringing together colored lights in 1882 and placing them on an evergreen tree. Johnson hand-wired 80 red, white and blue light bulbs. In 1895, President Grover Cleveland requested the White House family Christmas tree be illuminated by multi-col-



ored electric light bulbs. lights that would be used in holiday decorating. By bulbs well sorted out and bulbs on display. Accord-

In 1903, when General Electric began to offer pre-assembled kits of holiday lights, stringed lights were reserved for the wealthy and electrically savvy. For example, in 1903 a single string of electric lights cost \$12, or around \$300 today.

It would take several more years before holiday lights became a national tradition. On Christmas Eve 1923, President Calvin Coolidge began the

Space Planning

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country's celebration of Christmas by lighting the National Christmas Tree on the Ellipse located south of the White House with 3,000 electric lights.

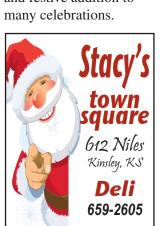
EXPECTATIONS

FLASH SALES

Today, illuminated strands of lights have become a large part of holiday celebrations and have even been adopted for use during various year-round events. Such lights can be a beautiful and festive addition to many celebrations.







Gift Shop





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  - FOR MORE INFORMATION: of Great Bend Community Coordinator Christina Hayes

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