HOME GUIDE

New Construction & Home Improvement



- ⇔ Readership of over 10,000
- Distributed in Mills County,
 Brown County, Hamilton County,
 Coryell County, Lampasas County,
 San Saba County & online
- → Household Home Improvement Spending is UP 12% this year
- Mills County Home Improvement
 Guide readership alone represents
 \$12.6 MILLION DOLLARS
 in annual improvement spending
- Newspaper readers are statistically the most Educated, Affluent, and Influential members of a community
- As an annual publication, your advertising in the Mills County Home Improvement Guide will always be Current & Accurate
- Solution Your advertising investment has **REACH**: as little as 0.6 cents to 6.6 cents per reader reached

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