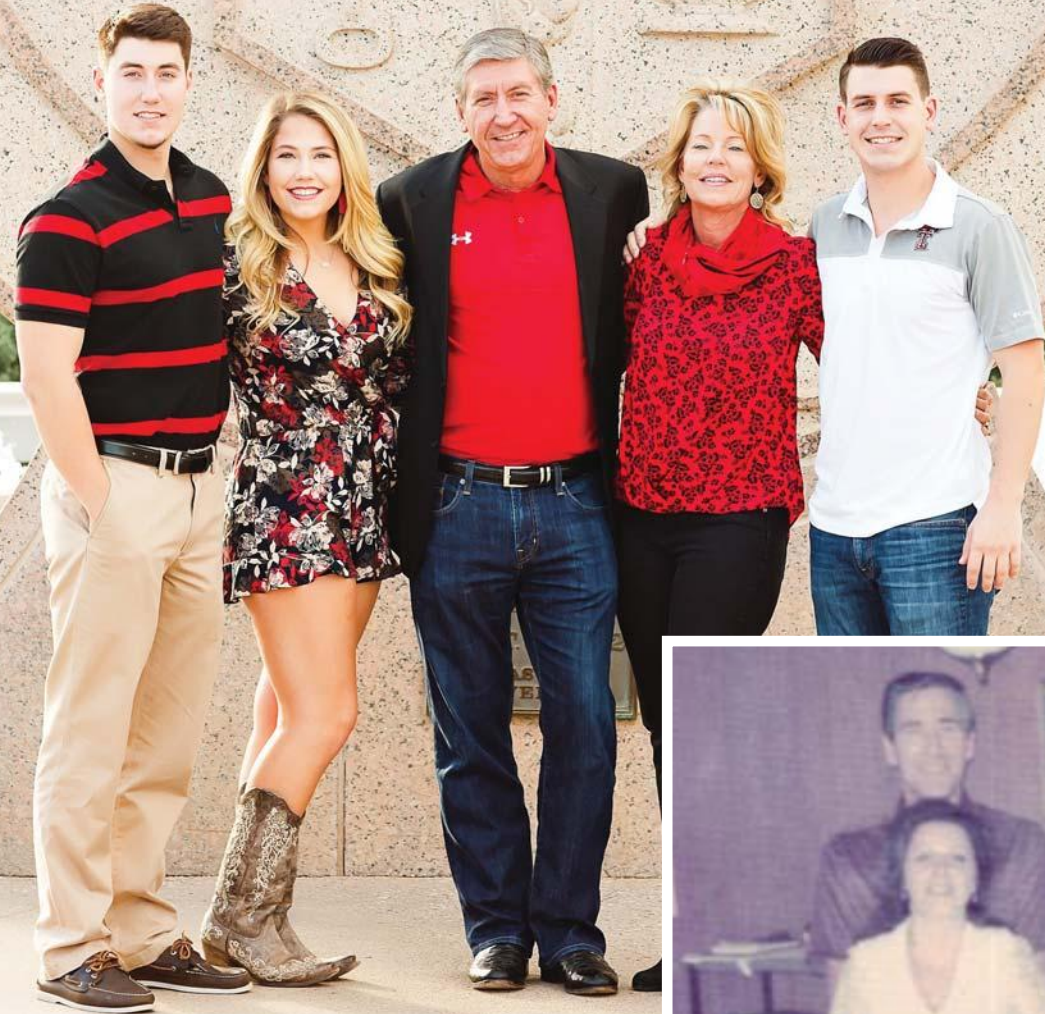


Vernon features top rated hotels



Above, Mayor Joe Rogers, his wife Joanie Rogers and their children. The Rogers own two top rated hotels, the Hampton and Holiday Inn of Vernon.

Right, Joe Roger's mother and father inside the hotel that they owned and operated. The Rogers family has a long history of serving visitors to the Vernon community.



By Payton McCormick

Joe Rogers and his wife Joanie own and operate the two largest hotels in Vernon. Rogers Lodging opened Holiday Inn Express Hotel and Suites in October 2006 - The hotel has been completely remodeled in April 2018 to the New Formula Blue Design for all Holiday Inn Express Hotels and Suites.

Rogers Lodging Management and Ownership team is a second-generation family owned business. Sharon and Keith Rogers moved to Vernon in 1974 with three of their children. They purchased and managed the former Best Western Village Inn.

Joe Rogers grew up working for his parents

where he learned to manage the hotel. After graduating high school, he attended Texas Tech University. After five years, he returned to Vernon to manage the Best Western.

Today the business is owned and managed by Joanie and Joe Rogers. They own and manage the Holiday Inn Express and Hampton Inn in Vernon Texas.

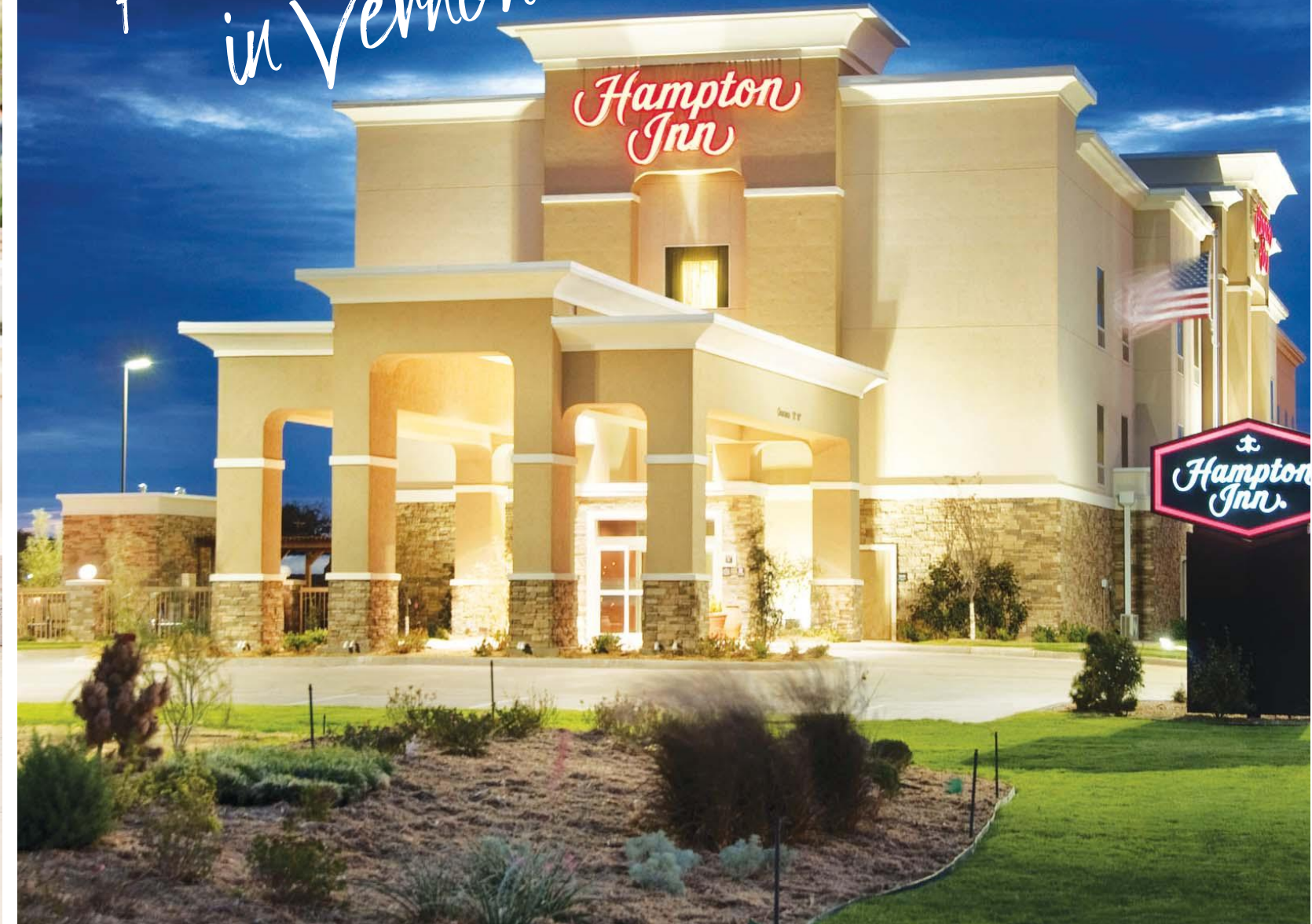
Both hotels have earned numerous awards. Newcomer, Quality Excellent, Torchbearer, Best of the Best Executive Housekeeper of North America and Vernon Chamber of Commerce Beautification Award are on that list.

The Hampton Inn, built in 2011, is decorated with

art from a single photographer. Wyman Meinzer, the official state photographer of Texas, named so in 1997 by the Texas State Legislature and then Gov. George W. Bush, an honor he still holds today. The Rogers have invested deeply in the community of Vernon through the construction and operation of Vernon's largest hotels. Joe Rogers has also served the city as Mayor since 2012.

"The Rogers family welcomes you to Vernon. We know you will be comfortable in our beautiful hotel. Together with our staff we are ready to welcome you to Vernon and assist you in your stay here in Vernon. Have a great time here stay a night or forever."

Places to stay in Vernon



Budget Host Inn,
715 Wilbarger,
940-552-2531

Days Inn,
3110 U.S. 287,
940-552-8022

Green Tree Inn,
3029 Morton,
940-552-5421

Hampton Inn,
4131 Western Trail,
940-552-2100

Holiday Inn Express,
700 Hillcrest,
940-552-0200

Hotel Vernon,
1615 U.S. 287, 5
940-552-5417

La Fonda Motor Lodge,
1004 Wilbarger,
940-553-1533

Super 8 Motel,
1829 U.S. 287,
940-227-0089

Pecan Grove B&B,
1904 Houston,
940-838-8622