



Photo by Payton McCormick

Lupe's II

Fresh, Fast, Mexican Cuisine

Vernon has a variety of top notch dining options fit for any traveler or full-time resident. Lupe's has been open on the frontage road for more than two years in Vernon and since its debut has expanded its hours of operation and quality of service.

The business is family owned and daily operations fall to Arturo Martinez who says the focus at Lupe's is, of course, flavorful food but more importantly, quality service for every customer that walks through the door.

"We understand that people lead busy lives and are usually in a hurry," Martinez said. "We pride ourselves in quick service that is comparable to McDonald's drive-thru. Our repeat customers know that nine out of ten times, we can provide that speed in a sit-down environment."

The restaurant boasts a large staff to manage lunch and dinner rushes of any magnitude. With more than 50 employees, each person is able to focus more attention on one task at a time to aid in providing the highest quality experience to customers.

Martinez recalled a night when one of his customer's to-go orders had been prepared incorrectly. He sent the customer home with the mistaken order and when the proper order had been completed, he personally drove the meal to the customer's home.

Lupe's success can also be credited to the large variety of menu items and lunch specials. There are more than 20 lunch items and the specials include a free drink and sopapilla.



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Some of the specials at Lupe's include shrimp barchette, stuffed avocado, the famous crispy relleno, which manager Shane Lobaugh said "really put us on the map."

Along with the specialty items, the thing that the owners believe really sets Lupe's apart from other restaurants is that everything on the adult menu is homemade. "Every enchilada is hand rolled, every sauce is made every morning, every chip is made that day, and all ingredients are fresh," Lobaugh said.

Lupe's also offers last-minute catering, having filled several short-notice orders for 30 plus people.

"We cater from small parties of five or so people all the way up to 250 people," Lobaugh said.

"We serve the auto group on Saturdays. We occasionally have to knock out an order for 20-30 people in 30-45 minutes. We have catered more than two hours away and we have catered massive groups."

In addition to catering, the restaurant also has a private party room available for reservation.

Lupe's is located at 529 Hwy 287 East and is open seven days-a-week, year-round except Christmas, July Fourth, Thanksgiving, and New Year's Day. Tuesday thru Saturday, you can sit down from 11 a.m. until 9 p.m., Sunday from 11 a.m. until 3 p.m., and Monday from 11 a.m. until 8 p.m.

Vernon offers a wide variety of dining experiences. The city's location as a historic crossroads means that a variety of cultures converge here. This is ranching country and steaks are an integral part of that culture. Several local restaurants offer great steaks at affordable prices. There are also multiple national and regional chain restaurants. Then there are the pizza, burgers, BBQ, Mexican, ethnic, breakfast options -- Vernon has many choices for any taste.



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