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# Holiday special on Clinton Currency

Special to The Clinton Courier

The Clinton Chamber of Commerce strives to serve Clinton businesses while improving the quality of life for Clinton citizens. This holiday season, the Chamber is running a special on Clinton Currency to promote shopping locally 365 days a year. For every \$50 of Clinton Currency purchased at the Chamber office, located at 100 East Leake Street, buyers will receive a \$10 certificate for free.

Clinton Currency drives business and revenue to city merchants by making it easier than ever to buy local. One of the greatest challenges local merchants face is competing with national brands who spend millions of dollars on marketing to get customers into their stores. A key part of their marketing strategy is making it easy for consumers and businesses to purchase their gift certificates. They know that 94% of people would prefer a \$25 gift certificate over a gift



that has a \$25 value.

Clinton Currency will drive more business to local merchants, enable a new and innovative employee recognition option for employers, and allow citizens an easier way to purchase gifts that promote local spending. The Chamber's goal is to make Clinton Currency the gift everyone will use instead of national brand gift certificates that have less benefit for the local community.

Clinton Currency can also be purchased from the Chamber website, [www.clintonchamber.org](http://www.clintonchamber.org), and can only be used at participating member businesses. At this time, Acorn Studio, Arrow Nutrition, Brick Street Pops, Cupboard Gifts & Interiors, Ellie's of Olde Towne, Funtime Skateland Clinton, GNC Clinton, Good Citizen, Indian Lanes Bowling Center, James & Leigh, Lewis Furniture, Inc., Life Leadership- Sandra Provis, Ollie & Rae, Optical 2000, Pastabilities & More, Paxton Peak, Playtime Entertainment, Posh Design Shoppe, Re-Imagined, Salon Roots, Second Shot Outdoors, Tips & Toes Day Spa, Whitney Advertising Products and Winstead Clothing Store are all participating businesses. Businesses are continuously being added to the list, and residents are encouraged to visit the Chamber website periodically to see what other business has joined the Clinton Currency list.

Chamber officials say they want to remind citizens of Clinton to remember how important it is to purchase local goods and services, because they generate tax revenues that fund essential services to city residents. With a commitment to making Clinton the best place to live, work, raise a family and have a business, the Chamber developed Clinton Currency to help accomplish that goal.

For more information, to purchase Clinton Currency or participate as a member, call 601-924-5912.

SAVE THE DATE... December 2, 2017

9th Annual Gingerbread House Photos with Santa!



A Clinton Community tradition... join us each year for free hot chocolate and cookies!



Immediately following the Christmas Parade in Olde Towne at 205 E. Main Street



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