



The Lyons Dairy Queen Grill & Chill is located at 215 W. Main. It features a varied menu including such items as grilled hamburgers, chicken, salads, ice cream cones, sundaes, malts and many other treats, as well as a full breakfast menu.

Lyons DQ offers quality food and dining

When Bill Hoeffner travelled, he always looked for a Dairy Queen Brazier to get the best quality of food and dining experience on the road. When the opportunity came in 1997 for him to buy the Lyons DQ and the Tastee Freeze, he bought both, with the intention of moving the DQ into the Tastee Freeze building as a Brazier restaurant. The move was made when he was no longer able to lease the old Dairy Queen property on the west side of town.

Dairy Queen is the oldest fast food franchise in the United States, and has been in Lyons since 1952.

When Warren Buffet bought the company several years ago, they changed their brand from Brazier to "Grill & Chill", hoping to create more of a dining appeal, rather than just fast food. The store was remodelled in the new style, along with an updated menu which ranges from salads and grilled food to

their full-meal chicken strip dinner. They also continue to serve ice cream, frozen treats and personally decorated ice cream cakes, designed and created right in-store by Manager Kathy Freund. "They have decorated cakes with race cars and every imaginable motif," Freund said. Soup has recently been added to their menu and chili is available every day.

The local franchise employs 20 people, including five full-time and 15 part-time. "Kathy is the one who knows everything, and makes this place what it is," Hoeffner said, referring to his manager. She has been there since 1998, and has learned most of the trade through good old-fashioned on-the-job training. The company also offers one-day manager training seminars three or four times a year, with ideas for new foods and advertising trends, which local management attends.

The DQ is the site twice a day

for the retired coffee group, from 8 - 10 a.m., and again

from 2:30 - 4 p.m. Hoeffner still proudly displays the

old neon sign "Hot Eats - Cool Treats" behind the counter,

as a vintage reminder of how things have progressed.



Kathy Freund manages the Lyons Dairy Queen located at 215 W. Main.





\$5 BUCK LUNCH

LIKE BACON?

The \$5 Buck Lunch with the Bacon Cheeseburger, fries, drink, plus a sundae



OPEN DAILY:
 6am - 10:00pm
 7 Days a Week
 620-257-2882
 215 W. Main Lyons, Kansas