



'What. Women. Want.' event the first of its kind for WLJT

What do you want out of life? Is it to be healthy, rich and wise? How about happy, empowered, beautiful and independent? This first "what. women. want" event, hosted by WLJT and Tennova Healthcare, focuses on helping women find what they want in a program like no other.

This event offers an escape from daily life, which can be both beneficial and rejuvenating. Among the many useful, fun and unique vendor booths are everything from home décor and gifts to financial advisors to hair salons to information on continuing education and getting fit. Hollianne Carver, UT Martin Chancellor Dr. Keith Carver's wife, delivers an inspirational message. The night ends with an enticing dinner, amazing door prizes and an exciting fashion show for everyone, with the master of ceremonies, Dr. Carver. Monica Reese, WLJT general manager and CEO, said, "This is a wonderful opportunity for people in the community to come



CARVER

and meet the Carvers and learn more about them."

All proceeds go to WLJT - Public Media That Matters to provide local programming, educational and community outreach service to the community.

The fundraiser is the first of its kind for WLJT and Tennova Healthcare. As a nonprofit organization, WLJT is always on the lookout for successful fundraisers. After growing out of a venue large enough to host the annual wedding

shows a few years ago, the television station realized the need for a change. Since the hospital quit doing its successful women's event, WLJT joins forces with Tennova Healthcare to create this "what. women. want" event.

The best part about it all, while having fun and learning so much, is that the money they raise will go right back into the community, so that WLJT can purchase and produce quality programs and provide books and other services to the children here in West Tennessee.

"WLJT is very excited to be working with Tennova - Volunteer Martin and other area businesses to provide this great event for area women," Monica Reese, WLJT General Manager and CEO, said. WLJT sends out a special thank you to the Weakley County Press and Southern Printing N Graphics for their help as promotion sponsors.

For more information on donating to WLJT, call 731-881-7561.

"I want young people
to know that the world is a much bigger place than the spot they are occupying at this time."

Paulne believes PBS programs keep her connected to what's happening in her community and the world and she wants to ensure they remain available for current and future generations. That's why she has decided to leave her PBS station a gift in her will.

WLJT
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