

# BEST JEWELRY — *Steve's Jewelers*

We have exciting news! Steve's Jewelers has been voted Best Jeweler for the third time! We think that has a nice ring to it. See what we did there? Steve's Jewelers has been your local, hometown jeweler since Feb. 15, 1993. We were only 28 years old when we started our business, so it seems crazy that we've been in business for almost the same amount of time.

We are your no longer typical, old fashion, full service jeweler with a modern flair. We do everything from sizing your rings up and down to keep up with your current fitness craze, to fixing those broken chains that always manage to get hung on something.

To the slightly more skilled remounts, where we take your no longer-

loved jewelry and make it your most-worn piece again. But, our favorites are the pieces that we custom design just for you. The one-of-a-kinds that no one else will ever own, until you pass it down to the next generation.

We work with your ideas and then Steve uses CAD (computer aided design software) to build the mounting of your design virtually. A mold is made, cast and then Steve sets the stones and hand polishes the piece to near perfection. Or sometimes he goes old school to the traditional art form of jewelry making and hand carves a wax mold of the design from scratch, then he follows all of the many precise steps that must be taken to give you the heirloom piece that you will always treasure.

We love going on that journey with you. Jewelry design and repair will always be our favorite part and the backbone of our business, but we also have showcases full of all of the most beautiful, latest styles.

Silver designs such as Pandora, Frederic Duclos, Lafonn & Ronaldo always make memorable gifts.

We love gemstones and have access to the world's best mines through our many connections and partnerships.

If it is diamonds you love, we have direct access to the best diamond houses in the diamond capital of the world Antwerp, Belgium, as well as New York and Chicago. One carat or 20 carats, we have you covered.

And we take extra time and care with our selec-



**BEST JEWELRY** — Working to make your shopping experience a pleasure at Steve's Jewelers are (from left) Samantha

Wallace, Cheryl Workman, Steve Emrich, Missy Emrich, Leah Hutchison and Victoria Treece. Not pictured is Kayla Hrachovina.

tion of your most important jewelry purchase, your engagement ring.

There is nothing like looking at several diamonds and choosing the one that speaks to your heart. There is a special

look a person gets in their eyes when they find their diamond and their engagement ring.

It is a magical moment that we enjoy sharing with our customers. Over the past 24 years, we have

given countless youth from our community their very first job.

We have always tried to instill in them our dedication to quality, the satis-

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Thank you for voting us as your *Favorite Jewelers* in Obion County!



206 E. Reelfoot Ave. • 885-6333 • Union City, TN  
stevescustomjewelers.com

*Christmas in July Sale* July 27-29! **50% OFF ENTIRE STORE\***

\*See Store for Exceptions