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ties and strives to remain a high-quality regional university in order to better serve West Tennessee as a whole. According to a March 2016 study, UT Martin generated \$481.1 million in added income for the region during the 2014-15 fiscal year.

Conducted by Economic Modeling Specialists International in Moscow, Idaho, these results illustrate the impact of university, student, visitor and alumni spending in the region. The study shows that the added regional income generated by the university during this timeframe was equivalent to creating 8,074 new jobs. Each student enrolled at UT Martin adds approximately \$10,026 in new income to the regional economy each year, highlighting the importance of maintaining a vibrant four-year university in Northwest Tennessee.

Dr. Keith Carver, UT Martin's 11th chancellor, is no



*Dr. Keith Carver greets a student in Memphis during his "Cruisin' with Carver Tour" early in 2017.*

stranger to the region or UT Martin's mission as a regional institution. The Crockett County native not only has previous experience on the UT Martin campus as assistant vice chancellor for development from 2006-2010, he also understands UT Martin's role as a member of the UT System, having spent five

years as executive assistant to University of Tennessee President Joe DiPietro. He is now entering his 20th year of service within the UT System.

After being named UT Martin's next chancellor by the UT Board of Trustees in the fall of 2016, Carver assumed his new duties Jan. 3, 2017, and hasn't slowed down

since.

His first order of business was to become active in the regional community and, through the "Cruisin' with Carver Tour" early this year, introduce himself to hundreds of current students, faculty and staff; incoming and potential high school students; alumni, business leaders and community supporters across West Tennessee. This tour was so successful that Carver plans to make it an annual event. He is dedicated to maintaining UT Martin's presence in the region and keeping its programs and strategies responsive to the needs of the area.

"I think the hallmark of a good public regional is really reflecting and serving the needs of the region that we're in. We've got to keep connected all across our region and our service area and be a very visible part and player when it

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