

The Soybean Festival is a community effort

The primary focus of the Tennessee Soybean Festival is building community. The TSF committee is demonstrative of that itself, as it brings together a diverse group of people who work together toward a common goal.

There are many reasons for a community to have a festival. It is a way to promote tourism—attracting people to our community. It is a way to showcase—highlighting local arts, music, and sports. It is a way to relax—taking a break from our daily routine.

The Tennessee Soybean Festival is a celebration. It is a time of people coming together. We celebrate the soybean and our agricultural heritage.

The Tennessee Soybean Festival is connection. From



SOYBEAN SOARS — Brad Thompson, on left and David Belote have just enough hands to contain the Bronze, Silver and Gold awards that the Tennessee Soybean Festival won in 2017.

planning to participation, many people are connected—businesses, government, civic organizations, residents, stu-

dents, visitors and children.

The Tennessee Soybean Festival is collaboration. There is no one person, event,

or organization that is the festival. We all work together as a committee to ensure that all events and activities are successful.

I invite you to come see for yourself and celebrate with us, and get connected by attending or participating in the many diverse events.

“Like” us on Facebook. “Follow” us on Instagram. “Snap” us on Snap Chat.

For a full easy-access event schedule, download the Martin Business Association App in Google Play or the Apple Store.

It truly is great to be part of a community that supports and realizes the importance to celebrate, connect, and collaborate.

Brad Thompson
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Picture L-R: Lesia Cazenave, Audrey Jenkins, Kim Wheat, Dustin Frazier, DeAnna Chappell, Brad Branscum, Teresa Craddock, Josh Pirtle, Courtney Haley, Misty Brooks, & Greg Gunter

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