



**DREAMS DO COME TRUE** — When you shop at Wade's Mattress Gallery on North Lindell in Martin, you'll find the best sleep solutions in the area. The right bedding and pillows will help you get the rest that you need to get you through your busy days feeling well-rested and refreshed.



**THE CHOCOLATE BUNNY** — Maybe it's the latest styles for a fashion-conscious favorite. Maybe it's flattering footwear, dazzling jewelry or must-have accessories for that special lady. Or perhaps your seasonal shopping needs are focused on infant and toddler clothing that put the little ones center stage. You'll find it all at The Chocolate Bunny at 201 South First St. in Union City. Santa's stylish helpers include (from left) Anne Graves, Hayli Benefield and Shelby Kendall.



**COMFY AND COZY LIVING** — Farmers home Furniture in Martin is gearing up for the holiday season by offering special discounts and slashed prices on furniture, electronics and even toys in their showroom. Tina Wiseman Rosemann welcomes customers to the store for day-after-Thanksgiving sales that lasts through Saturday. Visit the shop in the University Plaza shopping center to see the variety of gift ideas at Farmers home Furniture.



**THE GIFT OF GLAM** — The team at Styles on Broadway (from left) Marcy Morel-Laird, Taylor Eddlemon, Shelby Vasquez, Stephanie Scott, Becca Boxx, and Grace Godwin, are ready to get you glammed for the holiday season. Styles on Broadway offers much more than style; the team can offer manicures, pedicures, facials, massages, cosmetics and everything in between for the great look from head to toe. Gift cards from SOB make a perfect gift for the special people deserving to be pampered in your life. Visit the team on Broadway Street in downtown Martin to customize a gift package just for you.

## Three reasons for residents to buy local at Christmas

You've finally finished drawing up your Christmas gift list and you just know it's going to make all your loved ones happy. You also have to keep working on that endless shopping list for the various holiday gatherings you have to prepare for. But wait; don't jump into your car just yet. Have you thought about shopping locally? It's a surefire way to make even more people happy. Not convinced? Here are three good reasons to buy local.

### Pamper your taste buds

Nothing beats buying locally if you want to serve your guests the ultimate in delicious food. Locally-sourced food products are fresher, more nutritious and tastier. And they aren't as likely to be treated with preservatives to make them last longer or stay fresher looking. Vegetables, cheeses, meats, beers and wines are just a few examples of things you can buy locally during the holiday season. They'll help you make your holiday meals even more delicious than usual.

And how about buying local foods as gifts for your favorite foodies? It's a great idea that will give you the opportunity to make some beautiful and delicious discoveries.

### Support the local economy

Are you fond of your area? When you buy local it helps your community become more dynamic. That's because when you spend your money close to home, you're helping the local economy grow and open

up more jobs for the people you know. Promoting economic activity in your region also helps improve the quality of life for workers.

You're encouraging local producers, entrepreneurs and merchants when you do your holiday shopping at the neighborhood clothing store or at the artisanal butcher shop. You're strengthening the trust between producers and consumers and bolstering your sense of belonging to your community. What more could you ask for at holiday time, which is an occasion for sharing and love?

### Give more eco-friendly gifts

Choosing local products also means reducing the distance between the producer (or the merchant) and the consumer. This, in turn, helps reduce greenhouse gas emissions and pollution related to the transportation of goods. And that's beside the fact that transporting products across thousands of miles generally requires more packaging. In short, buying local is an environmentally-friendly gesture.

Buying locally is also more convenient. Why go to the big shopping center located outside of town when your own neighborhood is full of all kinds of stores and businesses? You're more likely to find unique gifts, and you won't have to go as far if you need to exchange them later on. On top of all that, you'll save on gas and produce less pollution. The only person who could do it any better is Santa Claus.

**WHY BUY LOCAL?**

**Give Back to Your Community!**

Small businesses donate more than twice as much per sales dollar to local non-profits, events, and teams.

[amiba.net/localhero](http://amiba.net/localhero)

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**THINK BIG  
SHOP SMALL**

