

# Best Auto Dealer: Weakley County Motors, Ford/Nissan

Weakley County Motors began operations in April 1964 as a family-owned business. Fifty years later, their business is still going strong and making customers happy. The business has once again been named the Best Auto Dealer in the Press' Reader's Choice awards.

Horace Alexander first acquired the Ford franchise located at 105 North Lindell St. in Martin. There was a full parts and service department and a used car lot. Horace was a salesman and his wife, Dorothy, served as office manager with Ronnie Alexander as the parts manager and Max Merritt, service manager.

In 1971, Larry Alexander joined the business as a



salesman. Weakley County Motors relocated to a new facility in 1974 at 841

North Lindell St., which is its present location.

Then, in 1976, Keith Al-

exander started working as a bookkeeper and computer controller and Ronnie

moved from the parts department to new and used car sales. In 1983, Weakley County Motors added the Nissan line of cars and trucks, as well as a complete parts and service operation managed by Jerry Berry.

After Horace died in 1993, Dorothy and her sons, Ronnie, Larry and Keith, continued to operate the dealership in the same fashion as was started in 1964.

In 1997, Ronnie's son, Jason Alexander, took over as parts manager for Ford and Nissan operations and Danny Brown started in parts sales after the retirement of Seldon Morris, Lionel Wheeler and Jimmy Wheeler.

In 2001, Ronnie's wife,

Pat, began working in accounting and warranty administration. Keith's son, Justin Alexander, came to the dealership in 2004 as a salesman for both Ford and Nissan. In 2009, Larry's son, Kyle Alexander, began selling Ford and Nissans.

Today, Michael Simmons works as a service advisor, alongside Tony Morris, service manager. Keith Trevathan, Malcolm Jay, Jason Gallimore and Chase McMullen are the service technicians.

Weakley County Motors thanks all of its loyal customers for the past 50-plus years of business and invites everybody to go online or stop by and test drive the vehicle of their dreams.

## WEAKLEY COUNTY MOTORS



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"Your Ford Dealer For Over 50 Years"



[www.weakleycountymotors.net](http://www.weakleycountymotors.net)  
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