

## WINTER IS COMING... <br> GET READY FOR IT!


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Smart ways to pay for holiday gifts


Entertaining, dinners, in-store or online. With credit gifts, travel, and decorat- cards, shoppers are using a time of year, but the holidays lent purchases be made or certainly can put a strain on errors in accounting occur, personal finances. No one shoppers aren't responsible wants to experience a finan- - the credit card company is cial hangover come January. in charge of tracking down or Therefore, making a plan for paying for holiday expenditures now can help the average person save and protect their finances
Figuring out how to finance holiday purchases can be just as important as scoping out deals and cashing in coupons. Here's a look at some of the ways to pay for
holiday gifts.

Credit cards
Many consumers feel that credit cards are the safest way
to make purchases, whether in charge of tracking
Now that spending has increased after the last reces sion, credit card companies are again offering deals to lure in new customers. Rewards cards are quite popular. Such cards offer points, cash back or travel miles to customers who meet certain
criteria. For those who criteria. For those who can
pay off balances and meet the pay off balances and meet the
requirements, these cards requirements, these cards can
help save substantial amounts help save substantial amounts
of money. Keep in mind that of money. Keep in mind that
regular cards carry an interest regular cards carry an interest
rate of 15 percent on average


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