



# a day for Women



## Annual event marks 13th year

BY MARGARET HOBBS  
Lifestyles Editor for the Southern Standard  
(McMinnville, Tennessee)

A day for women was held Saturday at Three Star Mall, giving the lady of the house every opportunity to enjoy herself, along with a little pampering.

The 13th annual Women's Show is presented by Star 107, with SunCrest Home Health sponsoring the center stage activities.

"Our goal is to provide an outlet to women featuring trendy, fun and educational booths to help them with their every-day lives," said Kelly Slaughter, Star 107 air talent/social media director. "Any and everything the head of the house needs was featured at this show."

Over 30 exhibitors, both local and from surrounding counties, greeted guests showcasing their products and providing information. Booths included craft items, assorted jewelry, makeup, trending fashions, household items, as well as health-related displays.

Vendor Kristin Smith is an independent designer for Chalk Couture, and along with her husband, Jacob, they stayed busy talking with customers about the unique home décor idea. Their chalk transfers are reusable adhesive silkscreens that can be used on chalkboards, windows, mirrors, tile, appliances, painted furniture and many other items.

"Our chalkology paste comes in a variety of colors, and can be applied to several surfaces giving a unique design each time," said Kristin. "It goes on wet, but dries hard and washes off when desired. You do not have to be crafty to use this product."

Another busy area catering to women was the Lavish Medical Spa location, where Natalie Gipson and Leyla Hill gave natural makeup application and eyebrow waxing to clients, while nurse Chris Hamm shared service and product information.

Throughout the day live demonstrations and discussions were held on the SunCrest stage. Spring fashion shows were provided by Cato's, Goody's, JC Penney's, Upton's Bridal and Tiger Lily Boutique. Radio personalities awarded four winners \$107 during the event, and some visitors enjoyed wine and spirit tastings.

Top picture, Natalie Gipson with Lavish Medical Spa applies blush to the cheeks of Madelyn Powers, 14, who enjoys natural-looking makeup. In background, Leyla Hill gives a complimentary eyebrow waxing to Alysia Hillis.

Above, Kristin and Jacob Smith apply a transfer to one of their Chalk Couture creations. The chalk transfers are reusable adhesive silkscreens that can be used on assorted surfaces.



LimeLight representative Tami Stoner assists guests, from left, Sharon Moody, Wilma Ware and Judy McGlothen with makeup selections.



Jackie Preston looks like a breath of springtime in this mustard-color floral print dress, paired over black leggings. Several fashion shows were showcased during the Women's Show, with this one coming from Tiger Lily Boutique.



Amanda Sain describes her décor style as shabby vintage, with the more rust and peeling paint on an item, the more appealing it is to her. Her booth displayed her style, and was a popular spot for shopping.



Cold shoulder designs are still in high style, with this adorable dress modeled by Karagen Hillis. The floral print design is showcased by a cut out with a back sash.