

Concert series records first sellout

BY **JAMES CLARK**Editor for the Southern Standard
(McMinnville, Tennessee)

Cumberland Caverns Live has recorded its first concert sellout.

Tickets for The Head and The Heart went on sale Friday morning and sold out in less than 10 minutes.

"We are ecstatic given the response and feedback we've received," says Joel Grubb, director of programming for Cumberland Caverns Live. "The sellout happened quicker than expected and we will continue to bring top-notch, quality programming to the only stage 333 feet below ground."

Cumberland Caverns marketing director Kelly Roberts says she knew The Head and The Heart would be a popular show, but was stunned by the rapid-fire pace in which 600 tickets were sold.

"For the presale, tickets sold out in 4 minutes and they sold out in 2 min-

utes for the regular sale," said Roberts. "People said they had the tickets in their carts waiting to buy."

Roberts says fans of the band have been calling Cumberland Caverns trying desperately to somehow secure tickets to the sold-out show.

"I got a phone call from New Jersey wanting to know what could be done to buy tickets," said Roberts. "There's really nothing we can do. The capacity is 600 and we want to keep it that way for the integrity of the shows."

The Head and The Heart is a Seattle-based band that formed in 2009. It's signed to Warner Bros. Records and has released three albums. The group has performed at the famous Coachella music festival and also the Red Rocks natural amphitheater in Colorado. Its last album "Signs of Light" climbed to No. 5 on the U.S. charts.

In addition to The Head and The Heart, Cumberland Caverns Live has two shows in its upcoming lineup.

Grammy-nominated artists The Secret Sisters will perform Saturday, April 14, with special guest Lilly Hiatt. High Valley, which currently has the No. 12 song on Billboard's Top Country Hits list, will rock the cave on Saturday, May 12.

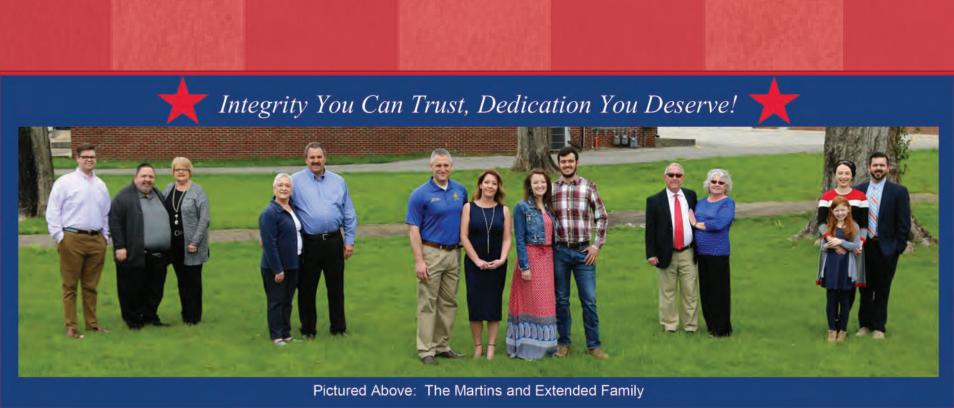
Roberts says more shows are on the

"We have several more bands already on the schedule that have not been announced," said Roberts. "We're planning to have 20 to 24 shows the first year and increasing after that. Everything has gone so well. We had Shawn Mullins this weekend and the show was absolutely awesome. Every artist who has been here has been excited to play in the cave."

Tickets for all Cumberland Caverns Live shows are moving quickly and are available for purchase at cumberlandcavernslive.com, Ticketfly.com, or by calling 1-877-4-FLY-TIX (877-435-9849).

UPCOMING SCHEDULE

SATURDAY, APRIL 14
Secret Sisters, with special guest Lilly Hiatt,
1 p.m., doors open at noon
SATURDAY, MAY 12
High Valley, 1 p.m., doors open at noon
TUESDAY, JUNE 26
Head and The Heart (sold out), 8 p.m., doors open at 7 p.m.



Marc Martin

For Sheriff

A family centered, Christian native of Warren County who has proudly served the citizens for over 22 years in Law Enforcement. During his career, Marc has held positions in every division of the Sheriff's Office including Corrections, Patrol Officer and Investigations. This experience gives him a unique insight into the daily operation of the Sheriff's Office, an intimate understanding of the management of all divisions, and an excellent qualification for leadership.



For more info visit www.votemarcmartin.com Like & Share our Facebook page: Marc Martin for Sheriff

POLITICAL AD PAID FOR AND APPROVED BY CANDIDATE MARC MARTIN