

Administrator job

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Newman said the job description wasn't changed to offer the position exclusively to Brock.

"I felt that was a very large change that allows us to accept a lot of other people that are otherwise qualified," said Newman. "It was my understanding, and maybe it was personal understanding, we did that so we could go out for applications and that would allow Mr. Brock, and other people similarly situated to Mr. Brock, to apply. I still think it would be a good idea to go out for applicants."

He added, "I hope Mr. Brock applies and I think he will apply. Maybe it will get people better than Mr. Brock to apply

and that would be beneficial to the city. If we don't get anyone better that applies, then we know we've got the best and we can feel really good about that. I don't feel bad about what we have now."

Chastain appeared to visually struggle while casting his vote against hiring Brock.

"When I made the motion to change the educational requirement it was in lieu of Mr. Brock's experience," said Chastain. "I won't support a direct hire, and that's not a 'no' to Bill. It's a 'no' to the process. I think there should be an application process. As Vice Mayor Newman stated, I think and I hope that Bill would apply. That's what I would like

to see."

Neal asked, "Can either of you cite any inadequacies with Mr. Brock?"

"No," said Chastain.

Newman stated, "I don't want to discuss it here, but ... everybody has strengths and everybody has weaknesses. I have those. You have those. Bill has those. Bill knows what some of my opinions on that are. It doesn't mean I think Bill is doing a bad job. I think we hired Bill as an interim position and I think it's time we fill that, whether it be with Bill or whether it be with somebody else. I want to see where we stack up with other people who are interested in this position."

After the measure failed to pass, Neal

requested it be placed on the next regular session agenda for Aug. 28 at 7 p.m.

Alderman Everett Brock voted on the measure after city attorney Tim Pirtle determined he had the right to do so, per the city's code of ethics policy.

"In order to be conflicted, the measure has to involve you personally, not simply a member of your family," said Pirtle. "There is no legal bar to you recusing on the vote. You can. It's your option, of course, as any member of the board can on any issue and at any time. There is no legal prohibition to you voting."

"I've kept my mouth shut on this because Bill is my brother," said Alderman Brock. "I've

tried to stay above this, but I'm beginning to wonder. If we give him A's as the city administrator and we say the city is running great and probably as good of an administrator as we've had, I'm not sure what we are looking for here. If we have second best, do we want the best? Are we going to go out, do all this work, spend this money to find out we have somebody who is one-and-a-half-tenths of a percent better than Bill. I just don't get it. I really just don't get where this is coming from."

Alsbrook says the board should hold off on making this decision until after the election.

"I do believe Bill has done a good job," said Alsbrook. "Based on job

train analysis for city administrators, it's not a job that has, necessarily, longevity. It does roll over with different administrations, different elected officials. We could, potentially, have new aldermen on this board and a new mayor. I'm not against going with MTAS and getting the best person for this job. I just don't know if this board, at this time, is equipped to vote on it until we have the change in November."

The state's Municipal Technical Advisory Service (MTAS) will be assisting the city throughout the application and selection process.

However, the final decision will be in the hands of the Board of Mayor and Aldermen.

Video aims to draw tourists to McMinnville



Photo provided

Denise Hicks, Nashville Shakespeare Festival's executive artistic director, smiles while holding a McMinnville promotional mug earlier this month. These mugs contained cards inviting Nashville residents to enter a giveaway contest for a free trip to McMinnville in the fall.

BY **LACY GARRISON**
*Reporter for the Southern Standard
(McMinnville, Tennessee)*

You may have noticed or even liked the Facebook page Visit McMinnville, TN, which is controlled by the Tourism Development Board.

Last Friday, the board's first tourism marketing video was released.

It has generated nearly 70,000 views, reached 150,000 people, and has been shared 1,800 times on Facebook.

This video, created by Designsensory, features Natalie Allen, a travel blogger and photographer who has 80,000 followers on Instagram.

In the video, you see her visit Sleepy Hollow Nursery, Rock Island State Park, Isha, the Farmers Market, Cumberland Biscuit Company, and a few other businesses in downtown McMinnville.

"The locals love it and that's something we didn't necessarily bank on or anticipate so it's great to see that response as well,"

said TDB member Katie Kemezis during the TDB meeting Monday afternoon.

According to TDB member Mandy Eller in her update to the board, another video will be released.

"The next video will feature Tight Loops Fly, a fly fishing couple who attended Reggae at Smooth Rapids, toured Cumberland Caverns, went kayaking and fly fishing, and hiked Fall Creek Falls," said Eller. "We hope for a similar response."

Additionally, Eller gave an update concerning the promotion of a \$1,000 weekend getaway contest to McMinnville in an effort to attract visitors from Nashville and Chattanooga.

Last Saturday, Eller along with other representatives from the Chamber and Good Ol' Sloppy Top food truck went to Shakespeare in the Park in Nashville. The first 200 people to stop by received a free McMinnville mug filled with butterfly seed packets and rack cards inviting residents to enter the contest for a free trip in the fall.

Eller explained to the board many people had heard of McMinnville and a few had visited, but they did not know about the businesses that had been featured for the contest.

"Our next pop-up event will take place in Chattanooga at the sold-out Moon River Music Festival where we'll also be giving away the mugs and encouraging sign-ups," said Eller. "In order to enter the contest, people must like and follow our Facebook and Instagram accounts so we anticipate more growth in followers and the continued ability to market to these prime target markets."

The TDB also discussed its website, which is underway and should be finished by the end of the year. Eller explained she has applied for the TDTD Tourism Marketing Grant to help cover the cost and should hear back sometime this week.

The TDB meets regularly on the second Monday of each month at 4:30 p.m. at the Chamber.

PUBLISHER'S
Pics

Standard publisher Pat Zechman has been in the newspaper business for over 50 years. Zechman wants to give back to the community and the **Standard** alike and it has led her to creating the Publisher's Pics feature. This week's pictures are from Aug. 1977. Look for more Publisher's Pics on the **Southern Standard** Facebook page.



THEN ROLL OUT — Warren County Senior High Assistant Coach Gary Rankin illustrates the steps to take on a pass play to Alan Dalton, left, who is being groomed as a back-up quarterback to fill a vacancy there. At right is Doug Forth, a senior center.

RAMBLING — Jeff Womack, Warren County Junior High wingback, gets some help from behind as a teammate cuts down a Fayetteville defender in the Junior Pioneers' scrimmage win here Friday afternoon.

FIRST MEALS — Home delivery of meals to the elderly and shut-ins was begun here this week under a new Title XX program. Getting ready for a delivery are Mrs. Thelma Gwyn, Mrs. Frank Dorman and Mrs. Nancy Mayfield, director of the program.

'CUKE' AND CUTIE — Little Miss Kimberly Ann Myers, four-year-old daughter of Mr. and Mrs. Arthur Myers, displays the twin cucumbers grown by her daddy in his patch this year. Myers said he has already harvested two and one-half bushels from his small patch, "but these were the only twins."

