



Kidd Ford has been operating like a finely tuned engine for 15 years on Manchester Highway.

The dealership prides itself on selling quality vehicles and creating satisfied customers.

Owner Terry Kidd, 60, also steers his efforts toward community service and giving to organizations in need. Programs called Drive 4 UR School and Drive 4 UR Community accomplish exactly that as close to \$100,000 has been given away locally since its inception.

"In schools, we gear the program more toward athletics because I believe team building and comradery are so important for people growing up," said Kidd. "Sports play a big part in people's lives and our sports programs often don't get the funding they need."

Drive 4UR School allows residents to make a monetary donation without giving any money. Kidd Ford donates \$20 for every test drive taken up to either \$6,000 or \$8,000.

Over the years, money has been donated to several sports teams at Warren County High School, Project Graduation, Boyd Christian School and Covenant Academy. Drive 4UR Community has helped such programs as Families in Crisis and Kids of the Community.

"It's a great program because it allows us to make a donation and it brings people to the dealership to expose them to our products," said Kidd.

Kidd Ford also offers an annual scholarship to a senior in the Future Farmers of America program. Seniors apply and Kidd Ford employees are tasked with selecting the lucky winner.

"That's a little thing, but a little thing like that helps kids as they're getting a start in life," said Terry. "We hope we've done some things that

have made a difference in people's lives."

Terry is quick to point out the dealership provides jobs to 28 people in this area, which in turn helps to support 28 families. He says his name may be on the building, but it's all his employees who make the business run smoothly.

"An engine can't run with just one piston," said Terry. "It takes all the components to make it work and that's how it is here."

Kidd Ford is an electric-certified dealer, a rare distinction for a rural dealership. Terry said he and his wife, Pat, drove a Ford hybrid for about three years and enjoyed the luxury of getting around 60 mpg. He said it was shocking when he switched back to driving a gasoline-only vehicle and was forced to make many more stops for fuel.

An avid golfer, Terry is a member of McMinnville Country Club. "There are a lot of really good people out there," said Terry, who declined to reveal his average but did say he's hit a hole-in-one before. "I love to golf because I love being around people. It's a lot of fun."

In addition to his work here, Terry is a sitting member on Ford's Global Committee and its Product Committee. That means he spends time at Ford headquarters in Dearborn, Mich., providing his input.

"It's really neat because Ford has a true partnership with its dealers in developing the products it wants to market," said Terry.

The Global Committee includes members from 14 dealerships around the world. Terry says this includes members from China, India, Germany, Canada, Mexico, the United Kingdom, and the Philippines.

The Product Committee evaluates vehicles as far as 10 years away from hitting the road.

"Vehicles are constantly evolving and I think that's true with any product," said Terry. "People are always craving something new."

Terry says he loves being part of the Warren County area with a thriving Park Theater, Civic Center complex, and blossoming tourism industry.

***"Anyone who stops learning is old, whether this happens at twenty or eighty. Anyone who keeps on learning not only remains young, but becomes constantly more valuable regardless of physical capacity."***

**– Harvey Ullman**

**It is important to me to encourage and support the education and athletic endeavors of our youth and our community as a whole. Without the proliferation of knowledge and skills, we cannot progress. We can always be better than we have been, but only with hard work, discipline and a belief that anything can be accomplished if you put forth the best of yourself.**

**I am appreciative of this recognition and thank you to everyone in this community who is working so hard to make Warren County a better place to work and live for ourselves and for future generations.**

**–Terry Kidd**

**–Terry & Pat Kidd**



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**5917 Manchester Hwy • Morrison, TN  
kiddford.com • 931.668.2177**