

# Boutique Thriving in Mullin

By Tammarrah Pledger  
The Goldthwaite Eagle

April McGuire Apple of Lake Brownwood saw potential in a small building in Mullin, and opened a boutique there this year. Since then, her business has grown, and she expects it will continue to do so.

Apple's business — a boutique for women's clothing, accessories and apparel — is called Texas Hill Country Sass.

"My product is constantly changing, because I barely get it in, and it's out the door," she said.

Focused mostly on Texas-inspired items, Apple offers lines including L&B Jeans out of Dallas, Crazy Train out of Stephenville, and Southern Grace out of Carrollton, among others. She sells women's clothing, some little girls' clothing, jewelry, wallets, backpacks, purses, caps, and tote bags, some shoes and sandals, and other items.

She said her clothing is more the "cute and comfy" variety, more so than "glam," but that she thinks her target market appreciates the style, as well as the boutique experience. Unlike a department store, which she said often has too much product and not enough personal service, a boutique like hers offers a unique, personal one-on-one experience. She also strives to offer fair, competitive prices that are in line with what women in the area can afford.

So far, a huge attraction for customers has been her live "Sassy Thursday" at 6 p.m. every Thursday on her Facebook page. During the live stream, she offers sales and talks about new arrivals. She also really likes to do giveaways, she added. You can follow the boutique at <https://www.facebook.com/texashillcountrysass/>.

Texas Hill Country Sass is open from 10 a.m. to 6 p.m. Wednesday through Friday, and 10 a.m. to 2 p.m. on Saturday. Apple can be reached at 817-487-9964.



Above, April McGuire Apple, owner of Texas Hill Country Sass in Mullin, is pictured in her boutique.

## Independence Day Celebration in July

Each summer, kids of all ages descend on Goldthwaite City Park for the Independence Day Celebration, lawn chairs in one hand and children or the elderly in the other.

We'll laugh at the apple pie eating contest, enjoy free ice cream and music and bust our buttons with pride as we watch our children and grandchildren in the Patriotic Kids Bike Parade.



Participants in the 2016 Kids Bike Parade!



Then after dark, we'll set up our lawn chairs in groups all over the park to watch the spectacular fireworks display. There will be plenty of oohing and ahhhing with every explosion in the sky.

It just doesn't get anymore American than this ... apple pie, fireworks and family fun. The event is free so everyone is invited. Contact the Goldthwaite Area Chamber of Commerce for details 325-648-3619.

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