



#GIVING TUESDAY

GivingTuesday has become a movement that celebrates the act of giving. While the campaign promotes charitable acts and other philanthropy throughout the year, it culminates on the first Tuesday following Thanksgiving.

If you decide to participate this year, consider giving your time or money to a local need.

The history

Many noted days now follow the holiday of Thanksgiving. The big day itself is followed by Black Friday, one of the biggest shopping days of the year. After this is Shop Small Saturday, Cyber Monday and then Giving Tuesday.

Giving Tuesday was created in 2012 by the United Nations Foundation and the 92nd Street Y — marketed for that year's Thanksgiving holiday. The intention of the holiday was to mark a day for celebrating the generosity of giving.

By the numbers

If people enjoy spending money, they also enjoy giving it. Here is GivingTuesday in 2017, by the numbers:

- 2.5 million online gifts were given for more than \$300 million in monetary value.
- More than 150 countries participated in the campaign, along with more than 120 community coalitions.
- The social media impression of the campaign reached 21.7 billion. That's right, billion.

Turning giving

Tuesday into a local affair

While there are many worthy national campaigns and foundations performing great work, there is something to be said for providing charitable acts in your hometown. Support a local charity or find a local chapter of a larger foundation you admire. Also keep in mind that not all giving has to be monetary. If you're strapped for cash, there are many causes that would appreciate your time — even if it's only for a few hours.



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Several studies have shown that when you buy from an independent, locally owned business, rather than a nationally owned business, significantly more of your money is used to make purchases from other local businesses, service providers, and farms — further strengthening the economic base of the whole community.

Plan your holiday meal

You've consulted your cookbooks and perhaps the experts at Food Network, and planned your holiday meal. It is now time to start shopping for the bounty. Instead of heading to your local big-box grocery store, consider spreading the joy.

Groceries are an often-overlooked aspect of shopping local, and one that can make a big difference not only to a small business, but to your holiday meal as well.

that is very fresh and most likely been raised cage-free.

Make a list, check it twice

Purchasing items from different shops comes with the territory when it comes to food. The best place for produce may be different that the best shop for meats or bread, unless you have a co-op at your convenience. Arrange your lists by location. This will help keep you organized and not forget any essential item.

Visit a farmers market

Depending on your climate, you may have an operating farmers market available to you year round. Fall and early winter months just happen to be prime time for root vegetables. Even if you live in a cooler climate, many open markets try and stay open as late as possible to help people with their holiday shopping.

Support your local bakery

Take some pressure off yourself and let someone else handle the desserts. Local bakeries will have plenty to choose from. Just be sure to call and pre-order. Unless you place your order ahead of time, bakeries may not be able to guarantee their selection by the time you arrive.

Scout local farms

If you are looking for a holiday bird to be the centerpiece of your meal, look around for local farms. Many local farms have a stand at a farmers markets or will advertise through local channels. This is a great way to get a turkey, for example,

Heritage Rough Rider 4.5" or 6.6" Revolvers
22LR w/ a 22 Magnum Cylinder Included
Reg. \$169.99 **SALE \$149.99***

Muck Pursuit Fieldrunner Boots
• 20 degree/50 degree Comfort Range
Fleece lining treatment/Mossy Oak Affinity
Reg. \$129.99 **SALE \$99.99***

Redfield 10x42mm Binoculars
• Center focus • Roof prism
• Rubber armor coated
Reg. \$99.99 **SALE \$69.99***

Great Performance Blazer 22 Long Rifle Ammo
Loaded w/ 40 grain bullet, great for sports from small game hunting to casual plinking.
5 boxes of 50 rounds: **SALE \$9.99***

Ameristep Brickhouse Ground Blind
59"x59" Footprint 67" tall
3 Person capacity
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Happy Thanksgiving

Citronelle, AL
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Have a very Happy Holiday

*Cherish the time
with your family this holiday season*

Fletcher Smith Oil Co. Inc.
Service Station and Convenience Store
19415 N. Third Street
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THANKSGIVING BUFFET

Sunday Nov. 18, 2018 • 11 a.m. - 2:30 p.m.

Turkey	Turnips
Ham	Mac and Cheese
Chicken Tenders	Green beans
Fish	Yam Casserole
Chicken and Dumplings	Peas w/snaps
Beef Tips	Mashed Potatoes
Baked Chicken	Rice & Gravy
Meat Loaf	Corn Casserole
Dressing	With Desserts

\$7.95 + tax (does not include drink)

Iron Skillet

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