

# College Public Relations Association honors *Beacon* magazine

*Special to The Clinton Courier*

Mississippi College's *Beacon* magazine captured major awards at a state convention of public relations professionals.

Leaders with the College Public Relations Association of Mississippi announced the awards for MC's alumni publication at a recent conference in Ridgeland.

*Beacon* earned a first-place award for an institutional magazine at Mississippi's senior college division. A grand award for best overall in electronic media went to *Beacon* staffers in the same statewide division. A first-place award went to the magazine in the web page senior division.

The awards were presented at the CPRAM conference at the Holmes Community College Ridgeland campus. The announcement came just weeks after the Baptist Communicators Association handed the *Beacon* several number-one awards at its national conference in Alexandria, Virginia.

Packed with photographs and featuring stories showcasing the work of family missionaries around the world as well as graduates across the United States, *Beacon* reaches more than 30,000 MC alumni. Stories closer to



*Mississippi College's Andy Kanengiser accepts a first-place Beacon award at the CPRAM conference with Holmes Community College staff member Stephanie Wood.*

home touch on the notable achievements of MC faculty, staff, students, alumni and other school supporters.

"It's a tremendous honor to be recognized by professional peers working

at campuses statewide," said *Beacon* editor Tracey Harrison.

An MC graduate, Harrison serves as public relations director at the Baptist-affiliated university.

"I am thrilled to see our talented team receive these latest awards at the 2018 CPRAM conference."

CPRAM officials hand out similar awards for the state's fifteen community and junior colleges.

Harrison orchestrates the assignments along with her team based at Nelson Hall on the Clinton campus. A big assist comes from contributing editor Marlo Kirkpatrick and designer Alecia Porch.

Photographer Robby Followell (a 2007 MC graduate) supplied the magazine's pictures. His photos of the Cathedral of Salamanca in Spain graced the cover of the publication's Fall 2017 edition.

Other members of the *Beacon* team include university web developers Justin Garcia and Jared Walters, and Along College Street editor Andy Kanengiser. Hannah Wallace (Class of 2006), Amy Rowan (Class of 1985) and Lisa Williams compile the class notes section for the *Beacon*.

Another first-place award from CPRAM leaders went to Hannah Wallace and Jared Walters for combining on a social media campaign highlighting MC's study abroad program. The award was in the new media/social media category for Mississippi's senior colleges.

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