

Brick Street Jingle to offer after-hours shopping in Olde Towne

By Sherry Lucas

Again this year, Christmas shoppers can enjoy after-hours holiday shopping in Olde Towne during the upcoming Brick Street Jingle. Just in time for Christmas, the event encourages shoppers to head to the heart of Clinton to take care of business.

Thursday, December 13, will find Olde Towne businesses extending hours for the convenience of Christmas shoppers, and some merchants will have specials and fun activities for the whole family.

“We want people to come and shop, but we are hoping to engage families by having these extra events going on inside each business,” said Anna Boyd Hawks, assistant director of Main Street Clinton and Good Citizen owner.

Brick Street Jingle gives a little leeway to customers who might not otherwise find the time

to fit in Olde Towne shopping in Clinton, perhaps because they work out of town.

“It’s just giving them an opportunity to invest and shop local,” Main Street Clinton executive director Tara Lytal said.

“Hopefully, people will take an opportunity to come and maybe even dine local and then

stroll and spend a little time,” Lytal said. “You can certainly walk from business to business, and just soak it all in and get that small town feel... You’re benefiting from having that extra time to shop, but you’re also benefiting our local

retailers, too, by keeping money in our community.”

From apparel to original art, antiques and sweet treats, Olde Towne offers something for everyone. For more information and a list of participating businesses, contact Main Street Clinton at 601-924-5472.



Thursday, December 13, 6 – 9 p.m.
Olde Towne merchants will be open late to give Clintonians an opportunity to #ShopSmall and get unique and high quality gifts, along with some great deals.
Participating merchants include:
303 Jefferson
Cups
The Cupboard
James & Leigh
Meme's Brick Street Bakery
Posh Design Shop
Winstead Clothing Company



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