

Hitch on to great deals and service at Country Campers

By Jack McLaughlin
Special to the Lakes Edition

Before purchasing what is now Fathead's Country Campers (FCC) in Lake Mills four years ago, owner Todd Oberg was 25 years into a career in information technology. Even with success in the field — he often touted executive-level clearances — Oberg felt the need for a major change in his professional life, and when the opportunity to purchase Country Campers presented itself to him in 2014, he hitched his camper to the store and

hasn't looked back since.

"I wanted to do something my own way. I've always been a camper and the business had everything I wanted," Oberg said.

And if Todd wanted a fifth wheel instead, he would have been covered at FCC. The store is currently offering a wide variety of top-notch RVs, including travel trailers, toy haulers, fifth wheels, truck campers, pop-up campers, and more, all represented by the industry's best brands, such as Coachman, Coleman, Forest River, and Heart-

land. Financing options are available for customers as well.

Featuring an open viewing lot where patrons are invited to inspect the merchandise — both inside and out — Oberg truly sets his business apart in this facet.

Here, the former IT professional leans on knowledge he gained from more than two decades in the technological world. Interestingly enough, it's what the local business owner learned *not* to do that sticks with him most.

"Coming from IT, you

would so often see customer service fall by the wayside," he said.

From this, FCC implements a refreshing low-pressure sales atmosphere, where any sales help on the viewing lot is strictly hands-off. "People were taken aback by it at first, but you can tell how much they appreciate it," Oberg said.

All of this combines for

a fun, even exciting, hassle-free way to check out your potential new trailers.

In addition, FCC offers an on-site store packed with replacement parts and accessories, including RV step rung, awning lights and mats, interior dish racks, and much more.

And for any problems you encounter on your travels, Fathead's has you covered there too. Cur-

rently employing seven technicians, the Lake Mills-based dealership takes appointments daily, and will dispatch technicians to any of the campgrounds within a 30-mile radius of the dealership.

Buckle up for this summer; it's coming fast, and a stop by Fathead's Country Campers is the best way to not fall behind.



Head over to Fathead's Country Campers for your next travel trailer, toy hauler, cargo trailer, fifth wheel, truck camper or pop-up campers. (Edgerton Reporter photo/Toni Turnquist)

Rock Lake's balanced lake floor is angler's dream

Adapted from past Lakes Edition article and DNR website

A 1,365-acre lake found in Jefferson County just west of Lake Mills, Rock Lake has a maximum depth of 60 feet.

Rock Lake features a balanced lake floor with a combination of sand, gravel and muck, making it a fish haven and an angler's heaven. The lake's water is moderately clear. Panfish (predominantly bluegill and yellow perch) are abundant. Large-mouth and smallmouth bass, northern pike and walleye can also be had.

Visitors have access to the lake from four public boat landings and public beaches, including (1) Rock Lake County Park (two-lane paved ramp on north end of lake), (2) Ferry Park landing (one-lane gravel ramp on northwest side of lake), (3) Sandy Beach (one-lane paved ramp on south end of lake) and (4) Elm Point (one-lane gravel ramp on southwest side of lake).


DIRECTIONS: To get to the north end of the lake for access to both Rock Lake County Park and the Ferry Park landing, take Highway 73 north out of Edgerton, then turn right

on Cottage Grove Road, which turns into County Road B. Continue to follow County Road B to Lake View Road and turn right. Continue onto Park Lane Road to access Rock Lake County Park and the Ferry Park landing.

and (4), go to the south end of the lake by taking Highway 106 east out of Albion to County Road A, then turn left. Follow County Road A to Sandy Beach Road and turn left there. Follow Sandy Beach Road to access the Sandy Beach and Elm Point access points.

For access points (3)

WISCONSIN WILDCARDS



LAKE STURGEON
Acipenser fulvescens



IDENTIFICATION This ancient fish with bony plates and barbels (whiskers) shared the swamps with dinosaurs. It can live for over 100 years and females do not spawn until at least 25.

HABITAT The Lake Winnebago system hosts the world's largest population of lake sturgeon. They're also found in the Chippewa-Flambeau system and the Menominee, Mississippi, and Wisconsin rivers. In the late 1800's, sturgeon were considered a nuisance. They tangled and tore commercial fishing nets, so were tossed ashore to rot. Dams and overfishing further reduced their numbers.

TACKLE TIPS Sturgeon are caught during a short winter spearing season on Lake Winnebago. A record-setting 82-year-old, 180-pounder was speared there in 1953. There is a limited hook and line season in some rivers. Watch them spawn along the banks of the Wolf River in New London and Shiocton.

COMMON CATCH SIZE 3-5', 10-80 lb.
(Check regulations for legal catch size and seasons.)

For more information, visit:
dnr.wi.gov
Painting: Virgil Beck
Recycled paper



Accessories and supplies are also plentiful at Fathead's Country Campers. (Edgerton Reporter photo/Toni Turnquist)



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