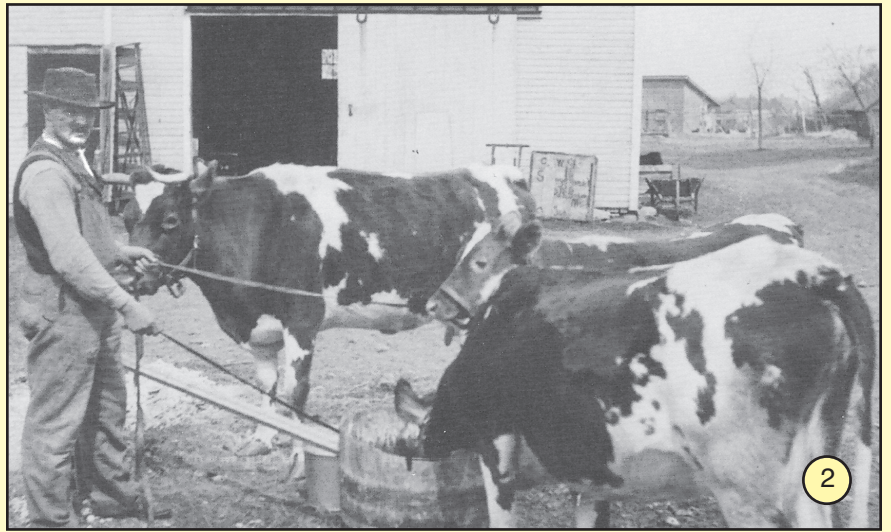




1



2

Moments in Time: Fort Atkinson

This collage of images and corresponding text (sometimes edited) from Fort Atkinson's past are from the book, "Then & Now: Fort Atkinson," by the Fort Atkinson Area Chamber of Commerce. These photos represent but a small sampling of the offerings of the book, which also features current pictures of the historic sites to provide striking juxtaposition. The book is part of Arcadia Publishing's "Then & Now" series. Visit www.arcadiapublishing.com for more information.

1. In 1921, Rex Knoepfel opened the first off-the-street gas station in Fort Atkinson and operated it for 50 years.

2. In 1838, Milo and Sally Jones moved to Fort

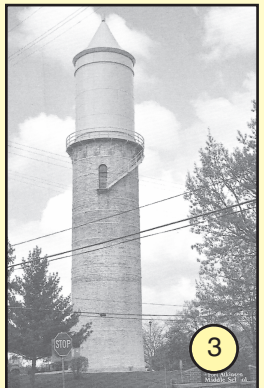
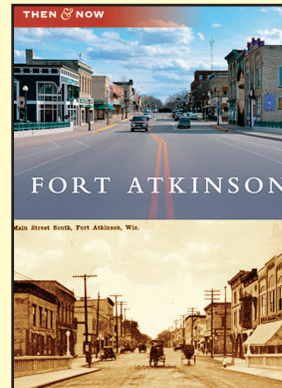
Atkinson, carrying with them her own pork sausage recipe. Dairy farming was among the family's first business enterprises, thus the origin of the now-famous company's name, Jones Dairy.

3. This water tower was constructed in 1901.

4. Nasco, which now offers 20 different catalogs of products, was founded in 1941. The original business was located along the Rock River.

5. In 1953, the Great Atlantic & Pacific Tea Company, often referred to as the local A&P, opened its doors in downtown Fort Atkinson.

6. The Whitney farm, shown here long ago, is located three miles up the east bank of the Rock River.



3



4



5



6



**VOTED No.1
MUSIC VENUE
IN SOUTHERN
WISCONSIN**

2018 SUMMER SCHEDULE



- | | |
|--|--|
| MAY | 15 TH BELLA GAIN |
| 26 TH KELSEY MILES BAND | 21 ST ROAD TRIP |
| 27 TH 5TH GEAR | 22 ND CHASIN MASON |
| 28 TH JOSH BECKER BAND | 28 TH SUPER TUESDAY |
| | 29 TH 5TH GEAR
HUMANE SOCIETY
POKER RUN |
| JUNE | AUGUST |
| 2 ND PILOT | 4 TH PAINT ON BIKINI
CONTEST |
| 3 RD PACIFIC COAST HIGHWAY | ZAC MATHEWS BAND |
| 9 TH TRAILER KINGS | PILOT |
| 10 TH EAR CANDY | 5 TH PINK HOUSES |
| 16 TH ANGELS & OUTLAWS | 11 TH PACIFIC COAST
HIGHWAY |
| 17 TH PETTY-KINGS | 12 TH ROAD TRIP |
| 23 RD SUPER TUESDAY | 18 TH APEX |
| 24 TH THE NOW | 19 TH CHERRY PIE |
| 30 TH CHERRY PIE | 25 TH OIL CAN HARRY
BIKINI CONTEST |
| JULY | 26 TH CHASIN MASON |
| 1 ST PILOT | SEPTEMBER |
| WET T-SHIRT CONTEST | 1 ST PILOT |
| 4 TH PACIFIC COAST
HIGHWAY | FROZEN T-SHIRT
CONTEST |
| 7 TH OIL CAN HARRY | 5 TH GEAR |
| 8 TH ZAC MATHEWS BAND | 2 ND THE NOW |
| 14 TH KINGS OF RADIO | 3 RD KINGS OF RADIO |
| HOME MADE BIKINI
CONTEST | |
| FOO FOO DOLLS | |

Open 7 days a week • Bar opens at 10am

W7905 High Ridge Road, Fort Atkinson, WI 53538 • 920-563-5702 • www.sunsetbaronthelake.com