

Sellers Feedlot spans six generations



Sellers Feedlot is located a couple of miles southwest of Lyons.

For six generations, Sellers Feedlot of rural Lyons has had a hands-on approach to their feedlot operations.

Steve Sellers and son-in-law Kevin Dwyer oversee the daily operations of the feedyard, making Sellers Feedlot the logical place to feed your high quality Angus cattle.

Located in the heart of cattle feeding country, Sellers Feedlot offers abundant water, excellent climate, innovative pen design and a close proximity to all the major packers.

Sellers Feedlot utilizes a specifically formulated ration consisting of fresh, steam-flaked corn and a small amount of ground alfalfa, which produces less manure than a forage-based ration. This ration increases efficiency by as much as seven percent over conventional rations, translating into cheaper grains through better conversion, and odor control due to more digestible feed.

Sellers Feedlot is known throughout the industry as being family-owned and operated,

providing the fine service of smaller feedlots with the convenience and technology of any larger feedlot. Their feed trucks feature horizontal mixers delivering nutritional rations before sun-up as well as two more times throughout the day.

The lot features a computerized bunk reading system specifying correct amounts and types of rations, strategically timed for maximum consumption. Factor in a micro machine adding ionophores, antibiotics, and vitamins accurately measured and a computerized animal health system offering treatment recommendations that maintain your animal's detailed history, and you see why "Sellers' Management Goes the Extra Mile."

Sellers Feedlot incorporates cutting edge performance information to its daily feedlot tracking capabilities. As a member of the VetLife databank, benchmark performance levels are compared against the industry to provide custom tailored implant

programs to fit the customers' cattle. In turn, semi-monthly reports are provided to the customer to keep them abreast of their animals' progress.

As a member feedyard of the Beef Marketing Group (BMG) Sellers offers a choice of excellent marketing options for your cattle when they are ready to harvest. Whether you are a cash seller or prefer to take advantage of grid premiums, Sellers has the experience and ability to maximize the return on your cattle investment.

Located west of Lyons at 1420 Avenue N, Sellers Feedlot, with a crew of a dozen local employees, is a year-round operation. The feedlot has been EPA approved to house 12,000 head and offers plentiful water with land for additional growth. If you, or someone you know is in need of a feeding operation with a proven record, you should consider Sellers Feedlot. For more information, contact Steve Sellers or Kevin Dwyer at 620-257-5144.

B.Z. Bee, Inc.



This is a recent aerial photo of the B.Z. Bee, Inc facility at 1240 15th Road. The business is owned by Craig and Kenneta Zwick and specializes in input products for crop production.

RICE COUNTY TREASURE

Father Padilla's Cross

Monuments often mark moments of courage and honor. Father Padilla's Cross is one such monument.

Erected in memory of Franciscan Missionary, Father Padilla, the 26-foot high granite cross stands as a symbol of sacrifice and faith.

Father Juan de Padilla was born in Andalusia, a city just south of Cordoba, the long-time center of Moorish Spain. Traveling to Mexico with Spanish conquistador, Nuno de Guzman, Padilla served as military chaplain and strived to prevent oppression on native peoples.

Coronado and hundreds of Spanish soldiers traversed what is now known as southwestern United States in search of the mystical Seven Golden Cities of Cibola. Inspired by a native's description of a great land called Quivira, they reached their destination in 1541 and found a small settlement of modest pueblos inhabited by natives.

Coronado did not find gold or jewels. Furious, he killed the messenger who told of the fabled city of gold and occupied the region by military force and set up a base of operations for future exploration.

Coronado and his army eventually abandoned the search for treasure but Padilla and Franciscan missionaries resolved to stay in the area to evangelize.

While traveling north-east with companions,

Padilla was attacked by a band of savages and was slain as he knelt in prayer. It is said that his attackers threw Padilla's body in the pit. While the exact date and location are unknown, the Catholic church officially marks Padilla's death as November 30, 1544 and the place is believed to be in western Kansas.

The Knights of Columbus placed the memorial cross in 1950 in memory of Fray Juan de Padilla, the first known Christian to be martyred on American soil.

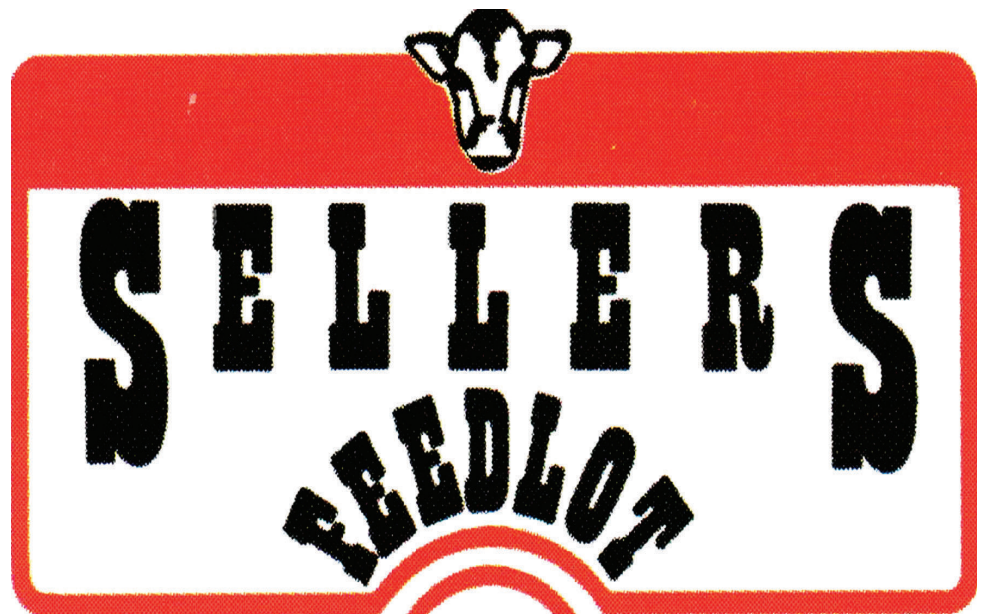
The plaque in front of the cross reads:

Fray Juan de Padilla

This Cross is erected to the memory of Father Padilla, Franciscan Missionary, who stood with Coronado at the erection of the first Christian Cross on these prairies. Father Padilla devoted his life to the service of the Cross and to the Indians of Quivira and suffered a martyr's death in that service in the year of our Lord 1542.

The symbol of the Cross is inscribed, "Jesus Christ, Victor" and expresses the victory of faith and sacrifice. The square quartered by the Cross, denotes the four corners of the World brought into Christian unity when Father Padilla carried the Cross of Christianity to the center of the New World.

This monument erected in 1950 is a gift to the People of Kansas by the Knights of Columbus of this State.



"Six Generations of Experience"



"Cleanest Yard I Have Seen"

A Tradition of Caring for Your Cattle

- Family owned and operated at this location since 1917.
- Seasoned employees ride pens daily.
- Cattle and Feed financing available In-House.
- EPA approval for 12,000 head capacity.
- Consulting veterinarian and nutritionist visit regularly
- Semi-monthly reports on your cattle's consumption, health, movement and expenses.

"We provide the fine service of smaller feedlots with the convenience and technology of any larger feedlot."

The Logical Place to Feed Your High Quality Angus Cattle

Kevin Dwyer
General Manager

Clare Horne
Assistant Manager

www.sellersfeedlot.com

1420 Avenue N 620-257-5144 Lyons, Ks

B. Z. Bee, Inc

After 34 years in the fertilizer and chemical industry we are looking forward to providing you with superior products and services that will meet your agricultural needs.

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(620) 257-2265

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**Full Service
for Full
Potential**