



THE CENTRAL KANSAS
ROCKET

Blasting the area with *Savings!*
Total Market Coverage for Lyons, Larned, Ellinwood and Hoisington area!

Volume 14, Number 33 • Week of May 20, 2018

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Sleep problems don't stand a chance.

Dare to compare the comfort
of a Serta® Perfect Sleeper®.



Not just sorta comfortable.
Serta comfortable.™



The only official mattress of the National Sleep Foundation.



WINNCOM
Pillow Top or Plush Mattress
\$699
Queen

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King

HATTERS
Memory Foam Mattress
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Queen

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Plus, get instant savings up to \$800 off on Serta® iComfort®
models during our Memorial Day Sale.*



Featuring TempActiv™ Max
Gel Memory Foam
In select models, see store for details.

| | Mattress Price AFTER SAVINGS | MotionPlus™ Adjustable Set Price AFTER SAVINGS | Motion Perfect® Adjustable Set Price AFTER SAVINGS |
|------------------------------------|---------------------------------|---|---|
| Blue 500 Queen Size | \$1599 Reg. \$1799 | \$2599 Reg. \$2999 | \$2899 Reg. \$3299 |
| Blue Max 1000 Queen Size | \$1799 Reg. \$1999 | \$2799 Reg. \$3199 | \$3099 Reg. \$3499 |



Featuring TempActiv™
Gel Memory Foam with an
Advanced Coil Support System

| | Mattress Price AFTER SAVINGS | MotionPlus™ Adjustable Set Price AFTER SAVINGS | Motion Perfect® Adjustable Set Price AFTER SAVINGS |
|--------------------------------------|---------------------------------|---|---|
| Blue Fusion 100 Queen Size | \$999 Reg. \$1099 | \$1999 Reg. \$2299 | \$2299 Reg. \$2599 |
| Blue Fusion 200 Queen Size | \$1099 Reg. \$1199 | \$2099 Reg. \$2399 | \$2399 Reg. \$2699 |



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*Purchase a Serta® iComfort® or iComfort® Hybrid mattress between May 13, 2018 and June 4, 2018 and receive up to \$300 in savings. Plus, save up to \$500 on a qualified Serta adjustable foundation. Savings offers on both the mattresses and adjustable foundations will vary by model and size. Savings offers on the adjustable foundations are available only with the Motion Perfect™ III and Motion Plus™ models. The maximum \$800 savings applies only when mattresses eligible for the \$300 savings are purchased with a king size Motion Perfect™ III foundation. These offers may not be applied to previous purchases, cannot be combined with other offers and are available only on qualified purchases made at participating retailers in the 50 United States and Canada while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2018 Serta Inc.



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