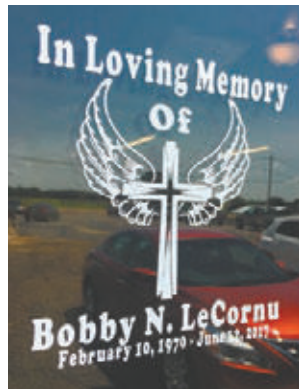


Xtreme Customs 'goes big' in memory of Bobby LeCornu

If pictures are worth a thousand words, the LeCornu family has an encyclopedia's worth in the photos, signs and even tattoos that surround them at their two businesses in Union City.

Red-framed billboards on Reelfoot Avenue mark the location of Midtown Motors, the family used-car lot, and Xtreme Customs, the custom wheels, tires and accessories brainchild of eldest son Bobby. After decades in the car business, parents Larry and Beverly are retired but can still be found on site helping out with anything from floor mopping to guided tours and short interviews with reporters. During such a tour, Beverly pointed to

one of her favorite photos hanging in Brian's office: a day of power buggy ad-



venture for Bobby, Brian and Brian's 7-year-old son Caden. And Brian, who stepped into the family's long history of car sales

in Fulton and Union City by working auctions and sales, now runs both operations with a reminder of his brother's passing tattooed on his right arm.

The sign that frames the family's story and, in many ways, fuels their continuing pursuit to realize Bobby's "go big" dreams for the two enterprises can be found on the front door of the office. The "In Loving Memory" proclamation serves as a reminder that Bobby's death due to congestive heart failure a year ago this week allowed him only a couple of weeks in the new offices that brought together a family enterprise.

Larry started in car sales working for someone else



Bobby, Caden and Brian pause for a photo during a power buggy adventure.

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