



Medallion Hunt

Starts September 5

Union City Coca-Cola Bottling Co. is gearing up, once again, to kick things off for CornFest 2018 with a challenge to all local sleuths. Representatives of the company have been roaming the area, looking for a hiding place for the palm-sized CornFest medallion. The popular hunt is celebrating its sixth birthday, and the hunt is growing a little more sophisticated each year.

Those hiding the medallion and preparing the clues, which will be listed in The Messenger each day for eight publications, or until the medallion is found, are kicking things off Sept. 5. Clues will also be broadcast on KYTN radio and posted on the Union City Coca-Cola Facebook page at Union City Coca-Cola since 1909 and at obioncountycornfest.org. The challenge-makers will be avoiding places such as golf courses, schools, areas around the Law Enforcement Complex and private property, which narrows down the range for hunters, considerably.

Public property, with safe access, still represents a large area for searchers to cover, however. That's where the daily clues will prove extremely helpful, Coke spokesmen say.

While the medallion will be camouflaged and will probably not be in plain view, it will be possible for

hunters to find it without taking anything apart or putting themselves in harm's way. Clue masters say they are determined the hunt will present a challenge, but they are keeping safety and accessibility as high priorities when they choose the hiding place.

CornFest is an excited supporter of the medallion hunt, which serves to jump start the exciting celebration each year. While the winner will be announced in a Messenger story, that lucky person will also be given some special attention at Family Day in the Park events on Sept. 22.

The 2018 super sleuth, who will find instructions on the back of the medallion about calling a phone number to provide information only the actual medallion finder can know, will win a prize package that includes four tickets to a Tennessee Titans football game, \$100 in cash for food, \$100 in cash for gas and two nights lodging in Nashville. And the lucky winner will also be able to enjoy a year's worth of weekly Coke products by the case from the local plant.

As always, employees, and their family members, of the Coke company and The Messenger and members and families of the CornFest board of directors will be ineligible to take part in the hunt.

