

Pride of Obion County

Luncheon September 19 at Center Point Business Solutions

It is because of his unwavering character, personality and service year after year that he exemplifies the virtues of Pride of Obion County: motivation, civic leadership, community involvement, community enrichment, respect by peers and dedication to the growth and development of this beloved community.

These and more are the reasons why Tracy Andrew Bruff of Union City has been selected as the 2018 Pride of Obion

"Following in a line of a multitude of amazing Obion Countians who have received this award, there is no other who now more closely exemplifies the ideals of our community and serves its members as selflessly," the letter nominating him for the annual honor reads.

Bruff was born and raised in Union City, where he went to school, played sports and went to church. After going to Memphis for college and the start of his career, he chose to return to Obion County to rejoin this close knit community and raise his family in the same town he grew up in.

He joined the Union City Jaycees, serving in various capacities, including Chimes for Charity. He opened Town & Country Dry Cleaners because he wanted to be a vital part of the community and help contribute to its economic growth. He knew he could serve the community by offering a service that everyone benefits from and is accessible to everyone. A few years later, he started Happy Day Coffee Service, now known as Blue Rooster Coffee Company. Bruff has found and continues to find ways to directly help the county and city school systems, as well as the local youth organizations.

When his children were young, Bruff could be found on the field coaching T-ball, Coach Pitch baseball and softball, Minor League, Little League, Babe Ruth, travel ball teams, AYSO soccer, Little Twisters basketball, high school foot- him as someone who will advocate for them, as someone ball, high school baseball and high school softball.

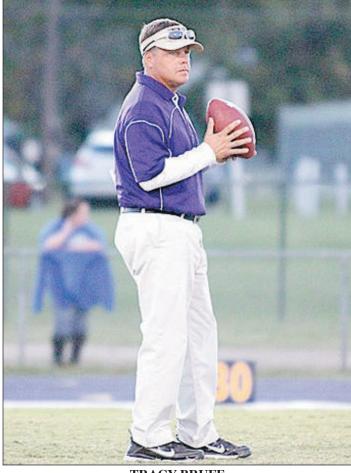
It is through his coaching he discovered an avenue of mentoring to the community's youth.

"For years, children in the community have looked up to



Kris Dunn of Rives is chairman of the Pride of Obion County Luncheon, where guests have an opportunity to hear about the accomplishments of the winner and to honor that person. This is her fourth year in that role and her sixth as a CornFest volunteer. She is retired. She is the mother of Brooke

Hayman and Nick Dunn. She is a member of Union City First United Methodist Church and OutsideIN board. She is also a Master Gardener.



TRACY BRUFF

who they can aspire to be and as someone who will encourage them and build their faith in God and in themselves," according to the nomination letter.

