Dr. Lisa Piercey, keynote speaker for 'What. Women. Want.' event

As though being the mother of four - three of which are triplets would not be challenging enough, try also being a pediatrician who is one of only six in the state subboarded in child abuse. Add to that being vice president of physician services for West Tennessee Healthcare, which involves overseeing more than 700 employees across more than 27 locations in nine counties throughout West Tennessee. If that is not enough to make you feel challenged, try being an active triathlete as well as serving on the boards of several community organizations.

According to West TN Medical News, this describes a woman who will be speaking next week at the University of Tennessee at Martin.

"What Your Mama Didn't Tell You and Your Girlfriends May Not Know" is the theme for the second annual What•Women•Want event to be held Oct. 16 at UTM's Boling University. The keynote speaker is Dr. Lisa Piercey, a West Tennessee native who serves as the executive vice president at West Tennessee Healthcare. The event includes dinner and a fashion show and is co-sponsored by WLJT and West Tennessee Healthcare Volunteer Hospital.

At the very heart of Piercey is her love of kids, family and her West Tennessee roots. The Trenton native was born in the flagship hospital of West Tennessee Healthcare, Jackson-Madison County General Hospital and spent her early teenage days being a candy striper at the Gibson General Hospital in Trenton. She went to college at David Lipscomb University in Nashville on academic and tennis scholarships. She married a boy from Milan. For medical school and her residency, she went to East Tennessee State University in Johnson City.

While in pediatric training at East Tennessee State University,



Dr. Lisa Piercey

where she earned her medical degree and completed her pediatric residency, Piercey was encouraged to work in a child abuse clinic by a faculty mentor. "Initially I was reluctant to do it but after I got over the normal emotional re-

"What Your Mama Didn't Tell You and Your Girlfriends May Not Know"

actions during the first few weeks, I really gravitated to it," she said. "Mostly because it was and still is such an underserved specialty for children. At that time, there were no accredited fellowship training programs in existence, so I gathered my formal training through various academic and educational venues, as well as years of handson experience with mentoring and peer review. The American Board of Pediatrics formally recognized the subspecialty board certification a few years ago, and based on my training and experience, I was able to sit for the exam and ultimately was certified in 2013."

When it came time to enter into practice Piercey returned to West Tennessee to join the Jackson Clinic. "All my family as well as my husband David's still live in the area and we always knew we wanted to be close to them," said Piercey. "And since at the time I joined the clinic we had a three year old and three month old triplets, being close to family was important. We actually moved to Jackson two days after the triplets were released from the hospital."

During her time at the Jackson Clinic, Piercey felt she needed an academic challenge and decided to pursue a Master of Business Administration degree through Bethel University. In order to complete her practicum in a real

> See Piercey Page 3

