

Quick action, quality service at Wilson Tractor

Low prices and excellent service are primary philosophies at Wilson Tractor in Newberry, and it's why repeat customers are the norm at the family-operated business.

Located at 440 Wilson Road in Newberry, Wilson Tractor is an independent business whose staff is ready to help direct customers toward the most appropriate brand and size of the machines. Then customers get quick access to excellent service whenever it's needed.

"If people don't have assistance, they can end up with a machine that's not the right fit for their property," Wilson said. "At Wilson Tractor we help you determine what's best for your needs."

If a problem eventually comes up, its service staff is qualified to help with maintenance, and to troubleshoot potential problems and make needed repairs.

"Sometimes customers just need routine work, like a standard service to get ready for the spring season, but we can also help with bigger problems," Wilson said. "That, and our low prices, have given us a great repeat customer base."

Steve and his brothers, Eddie and Ashley, are the second Wilson generation at Wilson Tractor, which began in 1984 selling tractors and light industrial equipment. Newberry and Laurens counties still have a strong agricultural base, but Wilson said more suburban customers seek equipment to make lawn care more manageable.

While Kubota is still the primary line sold and serviced at Wilson Tractor, it sells other brands, including Vermeer, Bush Hog, Land Pride, Hudson, Bad Boy, Hardee and Down to Earth, and capable service techni-

cians work on any of these.

The Wilson brothers work together to run Wilson Tractor and Wilson Marine, which is also on Wilson Road in Newberry, and Wilson Equipment and Outdoor in Columbia. Each of the businesses has the same customer care philosophy.

For more information call 800-922-7299, or visit at 440 Wilson Road in Newberry. Hours for sales and service are Monday through Friday, 8 a.m. to 5:30 p.m., and Saturday, 8 a.m. to 12 p.m.

QUALITY — Customers at Wilson Tractor of Newberry can expect to find a very large selection of tractors that meet all types of needs, from full-time farmers to people managing their own lawn care. The family-owned business provides great prices and quality service on the equipment it sales.



COMMUNITY SUPPORT — Trucks owned and operated by Carolina Concrete are typically recognizable by the company's signature yellow, with logos for area sports teams. The Clinton-based business provides quality concrete services and is a strong supporter of the local community.

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Carolina Concrete serving Laurens Co. and beyond

- In business since 1977, Carolina Concrete is based in Laurens County and serves builders and individuals from the Midlands to the Upstate. With its main office in Clinton, it also has facilities in Gray Court, Newberry and Greenville.

- It is important that the money spent by Carolina Concrete remains in the local economy as much as possible, so its raw materials are mined and produced within South Carolina.

- Its signature yellow trucks often bear mascots of area schools and colleges, including Presbyterian College. Carolina Concrete is a proud supporter of the Laurens District 55 Raiders, the District 56 Clinton Red Devils and the Laurens Academy Crusaders.

- In addition to area teams, Carolina Concrete sometimes paints trucks with themes important to the Laurens County community, such as a truck painted pink last year to support the fight against breast cancer and numerous other cancers. It was later signed by cancer survivors.

- Carolina Concrete's first order of business is to produce quality concrete which fits the needs of residential, industrial, commercial and highway customers.

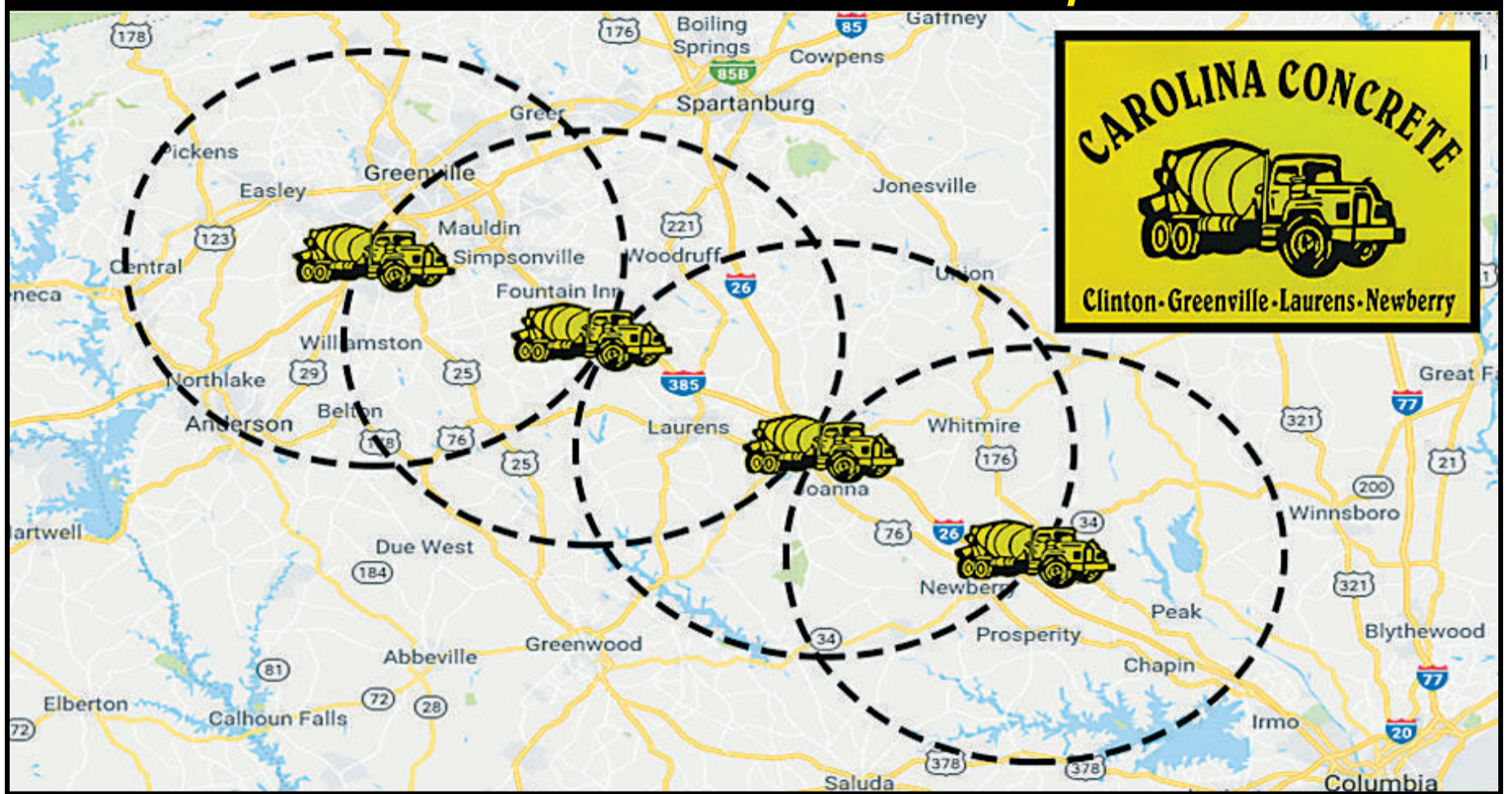
- The company produces and provides ready-mix concrete for construction, material hauling and a wide variety of concrete-related building products and services.

- Staff can help with specialized projects and the company sells a variety of modern masonry products, including plaster for stucco, concrete stamping services, cements for masonry and concrete accessories, clay and concrete brick and pavers.

- Carolina Concrete plants are CPMB, SCDOT and NRMCA certified to ensure the highest quality products are produced. Each plant is a dry batch, computer-controlled facility with a state-of-the-art truck tracking system.

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