## Modern Sophisticated Appliances at Green River

Green River Appliance is an independent family owned business that started in 1964, a spin off of Green River Rural Electric. "We sell name brand appliances, furniture, bedding and more, and we service after the sale," said Ray Chamber, co-owner of Green River Appliances. Ray and his wife, Marnell both own and operate the store in Owensboro.

Ğreen River Appliance sells a large selection of appliances from name brands such as: Maytag, KitchenAid, Jenn Air, Whirlpool, Frigidaire, Samsung, Speed Queen, Sub Zero, Wolf and more. The company is also selling fine furniture brands including: Best Home Furnishings, Southern Motion and Fusion, plus they offer home décor and bedding from Serta.

"We deliver and install appliances for homeowners and builders through our service department." Ray said. "We offer zero percent financing for at least 12 months with no interest, and we also provide a lease program for those who have not established credit. We can always get someone financed if they at least have a credit card and a job. The rest is listening to their needs and overcoming any objections they might have".

The company also works with customers looking for large selections of appliances and repair service after the sale, such as: builders, remodelers, property managers, and interior designers. "We also sell to businesses that want appliances for break rooms, hospitals, clinics, and more," says Ray. "We have an in-house service department for repairs on appliances and use a local company for repair on our furniture".

When asked, what's one thing that makes Green River Appliance better than its competitors? Ray stated, "After 54 years, we make it personal. We have the "Service after the sale plus a Low Price Guarantee". We have extended warranties available on all new appliances that will cover all parts and labor up to 5 years in home. That's important to a lot of people. We also make courtesy calls if someone needs assistance to make sure the product will fit before they buy. **Our showroom** is located at 1130 J R Miller Blvd. and our service center is on the corner of 14<sup>th</sup> and Daviess in Owensboro, Kentucky. Visit the website for specials at: www.go-greenriver.com



