

Peacock Water

Family-owned and operated • 222 W. Wyandot Avenue • Upper Sandusky • 419-294-0060

The Peacock Water conditioning story began in 1906 in Marion when brothers Albert and Jim Peacock founded Peacock Brothers Plumbing. In 1953, the brothers decided to enter into the water conditioning business; this new business was named Servicesoft.

Albert's son Neldon gave up his interest in the plumbing company and took over Servicesoft in 1957. The business was renamed Neldon Peacock and Sons, Inc. Neldon and his wife, Alice ran the business as a team. At that time it was located at 999 S. Prospect Street, close to the buildings currently occupied by Sims Brothers.

In 1962, Alice and Neldon purchased the property at 1800 Marion-Marysville Road. The business was housed in a small building behind the home at that address. While Peacock Water is still at that location, the buildings that the business occupies have been greatly expanded.

In 1971, after serving his country in Vietnam, Tim Peacock returned to help his parents run the company and prepare the business for their future retirement. Tim entered the business with a strong commitment to customer service. As a result of this commitment, the business has grown immensely. In 1962, Peacock's employed three people and operated out of a converted goat shed with the help of a single pick-up truck. Peacock Water currently employs over 55 people, in six offices, with the help of over 35 dispatched trucks for fast service and delivery.

In an effort to carry on the Peacock name, yet another generation has joined the ranks. Tim's sons Tim J. and Andy Peacock returned to Marion in 1998. "Family has always been very important to us," says Tim J., "my brother and I take our jobs here very seriously. It's more than just a job. It's our family name."

According to Andy Peacock, this is a very exciting time in the water industry. "We are now seeing people take an active role in maintaining a healthy environment for themselves. Water is definitely an important factor to consider. Whether you're dealing with well water or city water, there are a variety of health concerns that people all over the country are beginning to recog-

nize. We're helping a lot of people find alternatives to drinking raw, untreated tap water, and that makes me feel as though I'm working for something worthwhile."

Tim Sr. passed away in November of 2011 after a year-long battle with cancer. He always appreciated the fact that his sons came home to help with the business. He often commented on this

with family and friends. "Now that we have offices not only in Marion, but in Upper Sandusky, Kenton, Bucyrus, Norwalk and Lima as well, I need a lot of help. Having the boys back has been great. They represent the fourth generation, and hopefully Peacock Water can continue even beyond them. I have faith that it will."

Visit Peacockwater.com to learn more about Peacock Water's products and services, or to request a free quote or water analysis.



The Peacock family started a plumbing company in 1906, then focused on water conditioning in 1953. The business is still family-owned and operated today.

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