

Green Co. native leaving WDRB

Marti Hazel, long time Vice-President and Director of Sales at WDRB Media, announced her retirement today.

Hazel, a Green County native, began at WDRB as an account executive in January 1989. Prior to her 30 years at WDRB, she worked for radio stations in Greensburg and then Campbells-ville, beginning as a disc jockey at WGRK at the age of 16, while she was still in high school.

"This has been the toughest decision, by far, I have ever had to make," Hazel said, "but after 45 years in broadcasting, I feel it's time for me to move on to the next chapter in my life. Over the past 30 years, I have had the privilege of being a member of the team who took WDRB from the number four position in a

four-station market to where it is today, the number one rated TV news station in Louisville. And even more importantly for me, the number one station in revenue."

Bill Lamb, President and General Manager of WDRB Media, said, "Marti is the smartest and most effective Director of Sales I've ever worked with in my 40 years in broadcasting, but she has been more than that. She has always put the station(s) first, always been a selfless mentor, and a great ambassador for broadcasting. She has been and remains a great friend too."

"Serving as Director of Sales with Bill Lamb as President and GM have been the best years of my career," Hazel said. "I've learned as much or more in the past 16 years as I did in



Marti Hazel

the prior 29. I have loved WDRB as if it were my own. I love the people I work for as much as the people I work with, and I love the work I do. I can't imagine I'll ever completely stop doing it, but I'm not sure yet what that work is going to look like in the future."

"I'm extremely proud that my last full year with WDRB was spent as chairman of the Kentucky Broadcasters As-

sociation, serving with such a wonderful group of broadcasters, some of whom I've known for more than 40 years."

She cited spending more time with her husband, Paul Baker, as one of the reasons for her decision.

One of the achievements of which Marti said she is most proud is a series of what she calls "from the heart" TV ads, aimed at business owners about the power of television, specifically the power of WDRB. The spots, which have resulted in literally hundreds of calls and e-mails from potential advertisers, all conclude with, "If you knew what we know, you'd have called us already."

"Maybe I'll write a book, and that will be the title," she said.

Hazel's last day at WDRB will be May 4.

Rogers

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Results Fitness has also been voted "Best Local Gym" by the Nashville Scene five times.

His clientele includes Victoria's Secret Super Model, Sofie Rovenstine, Olympic Gymnast Gold Medalist, Shawn Johnson, Todd and Savana Chrisley of the hit reality show, "Chrisley Knows Best," and many other celebrities and well known personalities.

He is a regular TV personality on WSMV's "Today in Nashville"

and can also be seen on the hit talk show "Pickler & Ben" discussing all things fitness. Josh co-owns "The CoolSpot Cryotherapy," an active recovery center in Nashville featuring Whole Body Cryotherapy.

Rogers has been featured on the Travel Channel, The Zone, CMT, VH-1, & MTV. He also has an extensive modeling background, which includes print work, commercials, music videos, and hosting gigs.

He serves on the advisory board of Survivor Fitness, KIPP Nashville, the Oasis

Center, & volunteers as a Big Brother at Buena Vista Elementary School. Josh resides in Nashville, Tenn.

To book Rogers for an appearance or event, contact Pure Publicity at ben@purepublicity.com.



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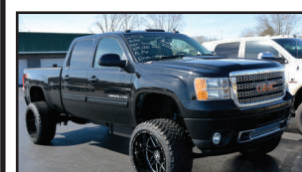
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