

# Road market to be hosted by Take a Break from the Interstate

The annual Three Day Road Market is set for the last weekend of July in Alleghany County and all along a 100-mile route following the historic "Lakes to Florida Highway" from Wytheville, Va. to Harmony, N.C.

The event spans Friday through Sunday, July 26-28, this year and has grown year after year and brings big crowds to our county and the region, said organizer D.W. Miles. The road market sale, which is comprised of private yard sales and sales by individual businesses, grew out of the "Take a Break from the Interstate" campaign, which was Miles' brainchild and a cooperative effort of the seven counties and numerous towns along the U.S. 21 corridor. The campaign was created as a way to boost economic development along the scenic roadway, offering up the road that snakes its way through Alleghany and multiple other counties in Virginia and North Carolina as an alternative to Interstate 77. Taking U.S. 21 from Wytheville, Va. to Harmony, N.C. spans around the same distance as staying on the Interstate, Miles said.

Area residents are invited to set up their own private road market sales and capitalize

## Road Market Highlights

Date: July 26-28

How do I get involved? Set up or visit the sales to look for bargains....

Where can I set up? Call recreation office at 336-372-2942 or KSN at 336-657-7220.

Where can I can a U.S. 21 sign? Miles Realty or Village Emporium at Trojan Village.

on the extra traffic, especially along U.S. 21. The Town of Sparta usually charges a \$5 fee for yard sales, but has waived that cost annually during this event only.

The Alleghany Fairgrounds will be open in a flea market style event and spaces will be available at KSN Liquidations (at the Dr. Graybow Pipe Factory on U.S. 21 just south of town). Alleghany Planning and Recreation Department is overseeing the effort at the fairgrounds, and Kathy Shore's business oversees the KSN lot.

Restaurants have capitalized during this event. "We're expecting another really big year," said D.W. Miles. "We have people coming here from all over the country to buy and sell, and it just keeps getting bigger."

With cars stopping at numerous points

along the route, Miles encouraged drivers to use extra caution during the sale period while driving along U.S. 21. "The Road Market provides income for individuals and businesses," said Miles. "The Alleghany Tourism Development Authority provides up to \$1,000 to help market the Take a Break

initiative. No local funds are used in this endeavor.

For more information on the Three Day Road Market, call Miles at 336-657-0463 or Donna Hamm at 336-572-2591 or visit [www.takeabreakfromtheinterstate.org](http://www.takeabreakfromtheinterstate.org) or [www.us21roadmarket.org](http://www.us21roadmarket.org) or visit on Facebook.



## Miles J.O.B. Fund, Inc. offers information

The Miles J.O.B. (Job Opportunity Base) Fund, Inc. offers aid to any Alleghany citizen wishing to start up a small business or create jobs either to help the applicant or enhance our community.

The Fund is a non-profit charity that is run by a board of directors which offers loans that are productive to the community and increase the applicant's income. The board assists applicants with a business plan.

Tax-deductible donations to the Fund are also accepted. For more information, call 336-372-5646 (Miles Realty) or 336-657-0463. Applicants may email [don@milesnc.com](mailto:don@milesnc.com) or [djhamm@skybest.com](mailto:djhamm@skybest.com). Visit the website at [www.milescompanies.com](http://www.milescompanies.com).

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Dollar General  
Alleghany Eye Clinic  
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First Citizens Bank

Diamonds in the Rust  
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Family Bowling  
Subway  
Kanpai Restaurant  
Village Park Conference  
& Event Center

