

cont. from page 1

New signs, website improvements promote local tourism

All of the new tools and advertising have utilized the hotel tax and not the City general fund. In addition to creating tools and tours, the City has been advertising in an area from Atlanta to Dallas/St. Louis to New Orleans this year to make Clinton “the place for folks to stop on I-20.” Advertising encourages visitors to start their visit at the Train Depot, to experience the unique character of Olde Towne and to start at ClintonHistoricalTour.com, which showcases the city’s twenty historical markers and takes tourists throughout the community.

“Tourism in Mississippi is a multi-billion dollar business, and the City of Clinton is working to build our local economy by finding ways to compete in the tourism sphere,” said Fisher. “Utilizing the unique history and beauty of Olde Towne, sports tourism and the events at Mississippi College, tourism efforts will provide new revenue sources to support local businesses and the City’s general fund - all at no new cost to the local taxpayer.”

City leaders are also in the process of rolling out a trip/visit planning site named Clinton4Now.com to provide necessary tools for visitors to plan their day. The new site provides four suggestions of things to do, shop and dine, all with maps to text or email to cell phones for guiding around the



Special to The Clinton Courier

The interactive visitor kiosk provides a concierge to help users plan their stay in Clinton.

city. Information kiosks will provide digital maps to guide visitors to local points of interest, shopping and dining.

The City is also integrating the calendar on the City’s website, www.ClintonMS.org, with Mississippi College, the Clinton Public School Dis-

trict, and all City departments in order to provide a larger glimpse of the vast opportunities for entertainment and services provided in Clinton.

Initial reports from the efforts to drive tourism show the May tourism tax collections, which are the first with the new 1% added, rose from just over

\$19,000 in 2018 to just over \$39,000 in 2019. To date, over 8,000 people have used the online historical tour.

Residents are invited to use the new tourism tools, as well, to learn about Clinton’s rich history, determine places to dine and support local businesses.

Clinton Related Websites Include:

ClintonMS.org

City of Clinton Official Website

VisitClintonMS.org

Clinton Tourism information

ClintonHistoricalTour.com

Clinton's Historical Walking Tour

Clinton4Now.com

Events around Clinton

ClintonCourier.net

Clinton's Hometown Newspaper

BE MOSQUITO FREE!

PREVENTION & PROTECTION

DRAIN

Remove standing water from around your home. It only takes a bottle cap's worth of standing water to cause a mosquito problem.

Common culprits that should be monitored regularly for standing water include:

- clogged rain gutters,
- corrugated drain pipes,
- bird baths,
- pet bowls,
- trash & recycling bins,
- plant pots, and
- children's toys.

DRESS

When practical, wear long pants and long sleeves. Loose-fitting, light-colored clothing is best.

Studies have shown that some mosquitoes are more attracted to dark clothing and can most readily bite through tight-fitting, loose-weave clothing.

DEFEND

Use repellent! The EPA has registered repellents that have been reviewed and approved to pose minimal risk when used properly:

- DEET (N, N-diethyl-m-toluamide)
- Picaridin (KBR 3023)
- Oil of lemon eucalyptus (p-methan 3,8-diol, or PMD)

MOSQUITO CONTROL

When performed properly by trained professionals, back yard mosquito treatments can help to reduce the danger and risk posed by disease-carrying mosquitoes.

The Mosquito Authority's REPEL+PLUS Mosquito Treatment will break the mosquito lifecycle and all but eliminate mosquitoes from your yard - and your life - all summer long.

BugsBITE.com

601-951-9911 • lee@bugsbite.com

BOTH OF THESE PEOPLE ARE WEARING BRACES

THE DIFFERENCE IS CLEAR

DR. RYAN TRACY
FAMILY DENTIST

invisalign
The Clear Alternative to Braces

104 Clinton Center Drive, Clinton, MS • 601-924-0770 • www.ryantracydmd.com