Fresh at Five given MDAC certification

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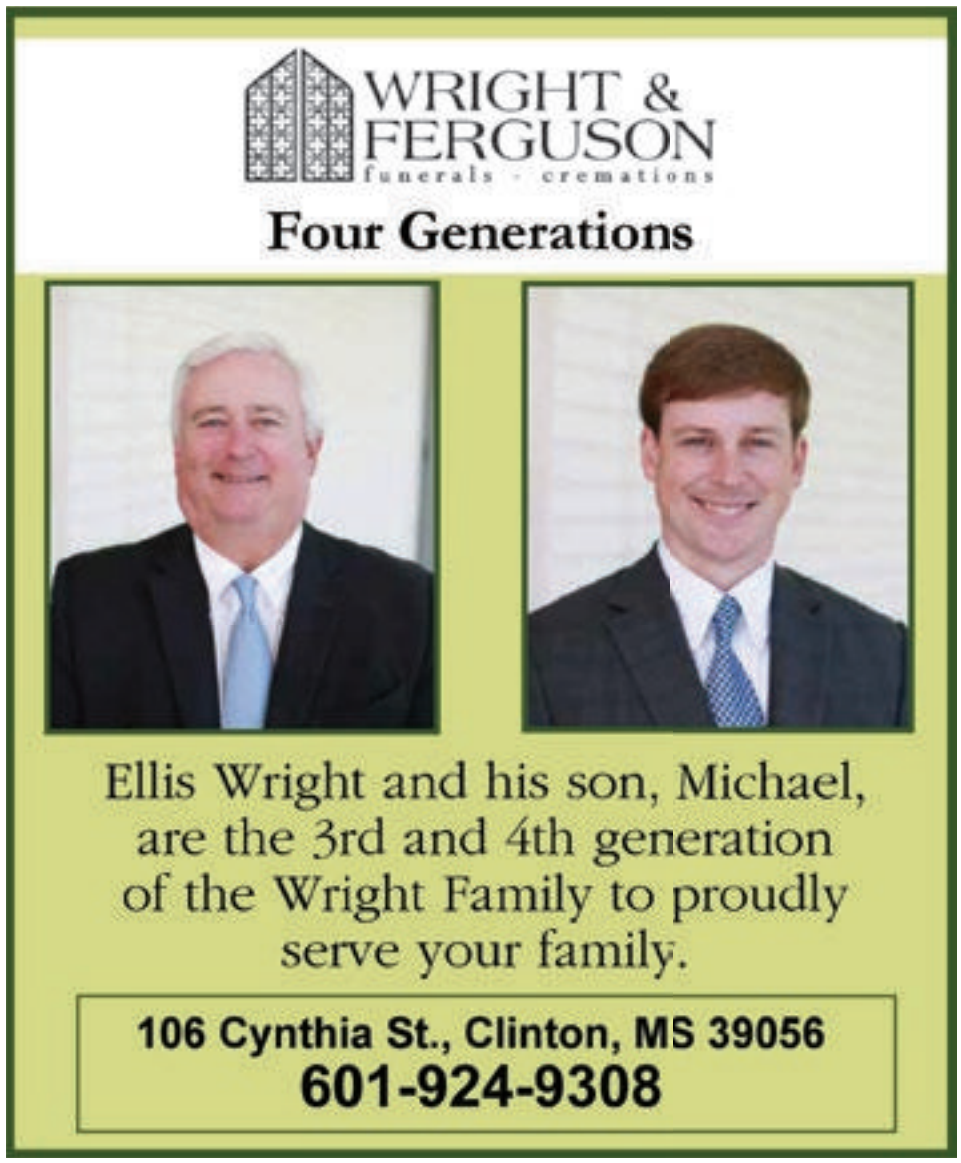
The Mississippi Department of Agriculture and Commerce recently certified thirty-four farmers markets as part of the Mississippi Certified Farmers Market Program, and Main Street Clinton's Fresh at Five market was one of them.

The MDAC program serves as a marketing initiative designed to identify and promote markets where producers of Mississippi grown produce and other agricultural products gather to sell their goods directly to consumers.

"Consumers are now more than ever seeking out local products," said Mississippi Commissioner of Agriculture and Commerce Andy Gipson. "They want to buy locally. They want to buy where they live. They want to know their farmers and where their food is coming from."

In order to be recognized by the Mississippi Farmers Market Certification Program, local farmers markets must be identified and approved as locations where Mississippi farmers are gathered to sell their Mississippi products. As the demand for seasonal, locally grown produce has increased, so has the number of farmers markets across the state.

Photo By Emily Dacus

By shopping at one of the state's certified markets, consumers can be confident that they are purchasing both fresh and nourishing food. The only other farmers market in Hinds county that was certified was the Mississippi Farmers Market on High Street.

The Fresh at Five market is held, rain or shine, every Tuesday from 5 until 7 p.m. on the brick streets of Olde Towne Clinton. The final market for the season will be August 20. For more information, call Main Street Clinton at 601-924-5472.