

of Scandia with effective results. They raised money and then posted up posters containing the following:

\$50 REWARD

The above cash reward will be paid for information and evidence leading to the arrest and final conviction of any person or persons found violating the prohibitory law within the city limits of Scandia, or within a radius of two miles of the corporate limits of said city, whether as vendors or owners or lessors of buildings used or occupied in such traffic. Funds are on deposit and payment of rewards will be guaranteed by bank holding same.

It now remains to be seen whether the cunning of the liquor seller or the determination of the temperance organization will win. The battle will be watched with keen interest and the outcome is a matter of much conjecture.

August 17, 1899

On Friday night of last week the city marshal, by order of the members of the council, went around to the joints and drug stores and ordered that they cease selling liquor. To all appearance the order was obeyed,

and on Saturday morning Hoisington was a dry town. Some say that the thirsty who are "on to their job" can be supplied if they know the ropes, while others say the town is sure enough dry.

August 24, 1899

Don't go outside of your own town to trade; you can get anything you want in Hoisington from a pin to a steam thrasher. If our merchants haven't what you want, ask them to order it for you, thereby giving them the benefit of your trade and keep the money at home where it will be expended in improvements, and thereby benefit the town. Outside merchants pay no taxes to improve our city, they only make a few special prices to induce you to send them for goods and when you get what you have ordered the chances are you could have done better right at home. Keep the money at home and build up the town.

August 1899

In August, the Dispatch was sold to a company called Carr and Wade. The format of the paper was changed. Advertising was put on the first page, world news, literary articles were

on the following pages. Hoisington and surrounding area news were mostly on pages four through six.

November 9, 1899

D. O. Gray is having a large skating pond built on the lots purchased from the Town Company south of the depot. This enterprise is taking a great deal of work and money and should be appreciated by the public. He will feed the pond from two deep wells with wind mills.

December 1899

Coal was discovered in Union Township. The vein was located nine miles north and one mile west of town. The December 14 Dispatch reported "with the addition of four or five hundred miners to the north end of Barton county the chance would be excellent for a change in the location of the country seat. As it stands we only lack about three hundred votes to pull it from the Bend." If the Koen lake project is pushed another year and the mines opened up north of town there will be employment for all the people who will come to Hoisington."

Looking Back - 1929

The year 1929 had a different look to the Hoisington Dispatch than 1899. Obituaries were printed on the front page. They also listed what the person died from - sometimes in very vivid accounts! The paper also had more local news. Who was visiting and where they came from. What they had for dinner and who else was there. If someone was hurt, how they got hurt and where the injury was, was common knowledge. A regular feature each week was "The Cardinal". This was a column written by Hoisington high school students.

Advertising increased. Those businesses that advertised included: Keenan-Robbins Motor Company, Cox Music Company, Star Grocery, Langham's (furniture), Hoisington Savings & Loan, Drexler's (dry goods, ready-to-wear, shoes), Slade Chevrolet, Fanestil-Morrison Dry Goods Company, Citizens Lumber & Supply Co. of Hitschman, Morrison-Winter Clothing Company, J.H. Wachtler (wallpaper), Ochs Grain Co., Ochs Hardware & Implement Co. of Susank, Reinert-French Whippet

Co., Wildgen Lumber Co., Slade Chevrolet, Royal Theatre, Fred Childs, Funeral Director, V.L. Durand (insurance, loans, real estate), C.M. Brack (car dealership), John M. Lewis (hardware, sporting goods, paint), Joseph H. Ochs (automobile supplies, radiators), Honish Cash & Carry Store, Truey's Paint & Paper Services, Spruill Motor Co., Alexanders Lunch, Desbrow & Desbrow Barber & Beauty Shop, Wildgen Lumber Co., Pioneer Barber & Beauty Shop, Scheuerman's (clothing store), Scaggs Safeway Store, Kerbs & Karst Garage, Hoisington Drug (sold radios, speakers, storage batteries, charges, tube radios) and many more businesses. The Monon advertised lunch for 40 cents in the coffee shop and 75 cents for dinner in the dining room.

Interspersed throughout the columns were humorous antidotes or advertising.

FAITHFUL TO THE LAST

"By the way, said a lawyer in drawing up a will, "I notice you have mentioned six bankers as pall bearers. Wouldn't you rather choose some friends with whom

you are on better terms?" "No, that's all right," was the quiet reply. "Those fellows have carried me so long they might as well finish the job."

On Jan. 10, the Dispatch noted that the last old soldier passed away. Thomas Henry Allen, over 87 years old, a resident of Union Township and the last of the Civil war Veterans in this part of the country died at his home. Mr. Allen joined a company of Wisconsin volunteer infantry at the outbreak of the Civil war and served four years. During that time he was engaged in about 15 battles, some of them being major struggles between the north and the south. At the end of the war he received an honorable discharge and in 1877 he came to Kansas, locating in Union township. Interment was in the Hoisington cemetery.

MORE THAN HALF
There is a saying to the effect that "Well advertised is half sold." It is taken from the Chinese proverb, "Well sold is half sold." Successful merchants have found that an item well advertised and well

See Looking Back page 3

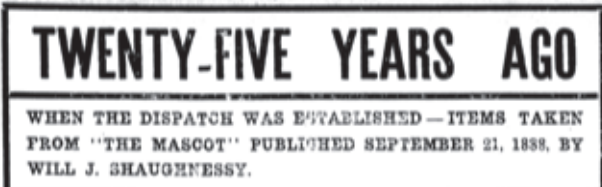
Reprinted from The Hoisington Dispatch, Thursday, February 13, 1913

The Dispatch at Twenty-Five Years

The Hoisington Dispatch is twenty-five years old and this week starts on its twenty-sixth volume.

Twenty-five years ago Hoisington was in the embryo stage, but according to the items taken from "The Mascot," the people were optimistic as to the future of the town and went ahead with the Tim and vigor necessary to spell success.

"The Mascot" was one of several papers published in Hoisington during the town's infancy where there was not enough business to make one paper a paying proposition and as a consequence it died a natural death with all the others except the Dispatch. We are indebted to Mr.



Hotchkiss; for county attorney Samuel Maher; for probate judge J.W. McCauley; for school superintendent

M.N. Towers for a copy of the Mascot from which the most of the following copy was taken.

The Hoisington Dispatch was established by Ira H. Clark and has had a number of owners since. It has been under the present ownership since November, 1902. On account of W.D. Franklin, our predecessor, burning up all old files of the Dispatch, we are unable to give much early history of Hoisington that would be of much interest now.

The Mascot was undoubtedly a Democrat paper as the name of Grover Cleveland for president appeared at its mast head.

W.E. Luney; for clear of the court Ira Brought; for commissioner of this district J. Clark Gwinn.

Among the advertisers in the Mascot were A.H. Baker, real estate, loans and insurance; J.W. Crocker, drugs; A.M. McCauley, groceries; Carr & Johnson, groceries; L. Bicknell proprietor of the Bicknell house; This L. Fuqua, contractor and builder; Denis & Son, hardware; Gwinn's Lumber Yard; Hoisington State Bank, A.J. Hoisington, president and A.S. Cooke, cashier; Boxwell Bros., R.W., E.F. and S.L. meat market; Roth & Rude, contractors; John Dikerson, bakery; Mrs. Shilke, bakery; Woodson House, August Wolf, proprietor; R.C. Gaily & Co., grain dealers; S. Degen & Co. Great Bend advertisements were St. Louis Store, R. Caro, proprietor; A.H. Connett, physician and surgeon; Diefenbacher & Banta, lawyers; J.W. Clark, lawyer.

The city officers were E.M. Carr, mayor; Councilmen, A.L. Dennis, John Johnson, Ed Hoch, R.M. French, R. McCauley. Clerk O.S. Holder; marshal Robt. Knight.

May 13, 1920

Reprint from the Hoisington Dispatch, February 19, 1959

Dispatch begins 70th year of publication this week



With this issue of The Dispatch, the paper begins its 70th year of publication in Hoisington.

The Dispatch was established in 1889, three years after the incorporation of the city, and its columns have mirrored the growth of the city, the lives of its people, the good years and the bad.

Ira H. Clark established The Dispatch and produced the first issue on March 7, 1889. Two papers had previously been published for short periods in Hoisington.

The paper was first printed on an Army press one page at a time. The pages had six columns, with only two pages of local news. The other two were "ready print" usually containing patent medicine ads, short stories and other material printed by the paper supplier.

All type for the local news and advertising was set by hand, one letter at a time.

Several years after its establishment, The Dis-

patch grew so much in circulation that a Washington hand press was added. This would print four pages at a time at a rate of 200 papers an hour providing the pressman was willing and able to supply the muscle power to turn the press!

Early Owners

The present Duplex press, driven by an electric motor, turns out a 8-page papers at a rate of 3500 copies an hour.

The Dispatch was leased for a year in 1895-96 to C.L. Hobart and then in 1899 was sold by Mr. Clark to James Logan and Wm. Wade. A few months late it was sold

again to Carl Miller who operated it for several years and it was then purchased by W.D. Franklin.

Roy Cornelius came to Hoisington in 1902 to operate the paper, and in 1915, one of the present owners, Edw. A. Helfert, joined the staff. One Mr. Cornelius' retirement nearly 8 years ago, Vern J. Hall became a co-owner.

As in the past, The Dispatch will continue to keep pace with the city, printing all the news possible with the co-operation of its readers and advertisers, continually striving to be worthy of its position as Hoisington's newspaper.

Thursday, March 28, 1889

A. J. HOISINGTON, Pres. W. W. TRUXAL, Vice Pres. A. S. COOKE, Cashier.

HOISINGTON STATE BANK.

HOISINGTON, - KANSAS.

Buy and Sell Exchange. Loan Money on First-Class Security. Buy and Sell County, Township and City Scrip. Collections Promptly attended to. Receive Deposits and

Do A General Banking Business.

RATS DIE

so do mice, once they eat RAT-SNAP. And they leave no odor behind. Don't take our word for it—try a package. Cats and dogs won't touch it. Rats pass up all food to get RAT-SNAP. Three sizes.

25c size (1 cake) enough for Pantry, Kitchen or Cellar.

50c size (2 cakes) for Chicken House, coops, or small buildings.

\$1.00 size (5 cakes) enough for all farm and out-buildings, storage buildings, or factory buildings.

Sold and Guaranteed by **FARNSWORTH DRUG CO.**

Keeping our Community Healthy, for over 20 years!!

Alterna Care

HOME MEDICAL EQUIPMENT

HOISINGTON
217 N. Main • 620-653-4100 • Toll Free 866-653-4100

GREAT BEND
2708 10th St. • 620-793-3700
Toll Free 888-793-3707

Quality & Value for 62 Years!

Town & Country SUPER MARKET

818 N. Elm • Hoisington, KS • 620.653.2330
OPEN 7 DAYS A WEEK
Mon. - Sat. 8am to 9pm • Sunday 9am to 7pm