

## What happens when you shop local? Here's what happens when you "shop local."

### 1. More of your money will be kept in your local economy

For every \$100 you spend at locally owned businesses, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.\*

### 2. You embrace what makes your community unique

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

### 3. You create local jobs

Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help create jobs for teachers, firemen, police officers, and many other essential professions.

### 4. You help the environment

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation and less packaging.

### 5. You nurture community

Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

### 6. You conserve your tax dollars

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify your community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong—in your community!

### 7. You create more choice

Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.

### 8. You took advantage of their expertise

You are their friends and neighbors, and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?

### 9. You invested in entrepreneurship

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

### 10. You made your community a destination

The more interesting and unique your community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

\*Source: Civic Economics – Andersonville Study of Retail Economics.



## Best Chiropractor: Corey Davis

Performance Chiropractic opened its door for business in Summer of 2018. Dr. Davis' mission was to bring a unique, evidence-based approach of musculoskeletal healthcare to Weakley County and Northwest Tennessee. Within its first year of business, Dr. Cory Davis of Performance Chiropractic was named Weakley County's Best Chiropractor. "To receive such an award so quickly truly is shocking and humbling. I want to say a huge Thank You to the citizens of Weakley County for this honor," states Dr. Davis.

Dr. Davis' education brings a new twist to traditional chiropractic care. Along with a Doctorate of Chiropractic, he holds a Masters in Sports Science and Rehabilitation and is the area's only Board-Certified Chiropractic Sports Physician. At Performance Chiropractic, their goal is to help individuals with their pain and dysfunction while using the most up to date and effective treatments. This is achieved by utilizing various



approaches of chiropractic manipulation, manual therapy, dry needling, and functional rehabilitation. From pediatrics to geriatrics and neck pain to foot pain, Performance Chiropractic has the solution for you. Give us a call today at 731-588-5144 or check us out online at [www.performchirotn.com](http://www.performchirotn.com)




**PERFORMANCE  
CHIROPRACTIC**

**THANK YOU FOR CHOOSING  
DR. CORY DAVIS  
WEAKLEY COUNTY'S  
BEST CHIROPRACTOR!**

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