

Weakley County's Best Festival is the Tennessee Soybean Festival

Weakley County's Best Festival is a winner at home and state-wide.

For the 12th year in a row, the TN Soybean Festival has been voted the Best in Weakley.

The festival was also honored when the best and brightest were spotlighted at the Southeast Festivals and Events Association's Kaleidoscope Awards, in Pigeon Forge. The ceremony was held in conjunction with the SFEA Annual Conference. Top festivals and events throughout the southeast were recognized for their outstanding contribution to the events industry.

The Tennessee Soybean Festival brought home nine Kaleidoscope awards at the Southeast Festivals and



BRINGING HOME THE GOLD AND SILVER — The annual Tennessee Soybean Festival claimed nine awards this week at the annual Southeast Festivals and Events Association Kaleidoscope Awards held in Pigeon Forge. Accepting the awards at the conference were (from left) City of Martin Mayor Randy Brundige; Camille Noe, City of Martin and the Tennessee Soybean Festival Committee member; Suzanne Harper of Twin Oaks Technology and TSF Committee member and Brad Thompson, City of Martin Director of Economic and Community Development and TSF Committee member.

Events Association Conference including:

- Gold in the following categories: Best Children's Programming, Best TV Ad or PSA, Best Print Ad, Best Marketing Campaign, and Best Social Media Marketing

- Silver in the following categories: Best Festival Overall, Best Festival or Event Website, and Best Promotional Poster

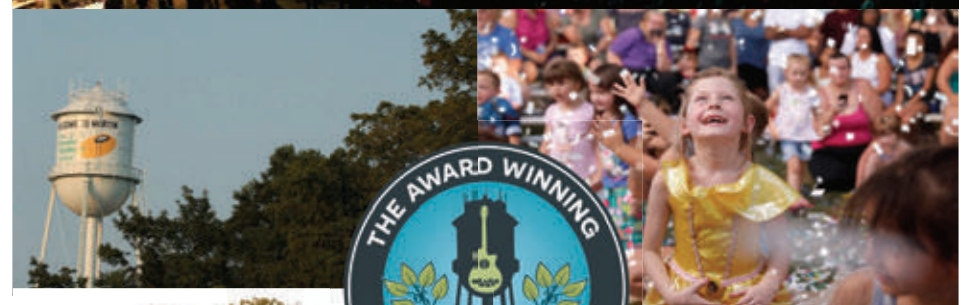
- Bronze in the following categories: Best Volunteer — Alicia Pinto

"These awards represent a year of hard work and dedication by the Tennessee Soybean Festival committee and volunteers. They help us showcase the past 25 years of growth, innova-

tion and true community spirit. We strive to make each year unique and one of a kind while enhancing the community events we have celebrated for so many years. People from all across the county now travel to Martin to experience the Magic of the Tennessee Soybean Festival. It is truly the magic bean," said David Belote, executive director of the Tennessee Soybean Festival. The 2019 festival will be held Sept. 1-7.

"Of course, to 'win gold,' becomes all the sweeter when there is additional competition and the recognition a festival receives for winning is priceless."

THE MAN WHO BRINGS IT ALL TOGETHER David Belote



David Belote
Soybean Festival
Director



Randy Brundige
Mayor, City of
Martin

12 years in a row!

Voted Weakley County's Best Festival