

Welcome to the 2019 Tennessee Soybean Festival



On behalf of the Board of Aldermen, staff and residents, I want to take this opportunity to welcome you to Martin—home of the Tennessee Soybean Festival and the University of Tennessee at Martin.

Just like the Tennessee Soybean Festival, the City of Martin has seen positive change and growth over the years. We hope that you come to Martin to see for yourself and enjoy the festival.

While you are with us in Martin, I encourage you to take advantage of our many unique shops and restaurants.



Planning a festival has its challenges, but we always strive to find the right mix of

everything to present a bigger and better festival year after year. This year is no different as we celebrate Twenty-Six years of the Tennessee Soybean Festival.

In the pages ahead, you will find a complete event schedule, sponsor recognition and special articles featuring agriculture, events, and local highlights happening in Martin relating to the festival.

Much recognition and appreciation is extended to the many who put in countless hours of work to make the Tennessee Soybean Festival a success. I sincerely thank

those who give of their time and contribute both monetarily and in-kind.

While the Tennessee Soybean Festival has a proven significant positive impact for our local businesses, it is the spirit of community the Tennessee Soybean Festival exudes that is the most rewarding.

Please accept my invitation to witness Historic Downtown Martin transformed into the Tennessee Soybean Festival. See you at the bean!

*Randy Brundige
Mayor, City of Martin*

“There’s nothing like the BEAN!” “THE SOYBEAN!”

Hello Friends!

On behalf of all the good folks on the Soybean Festival Planning Committee welcome to The Award Winning Tennessee Soybean Festival and to our annual celebration of community!

Truly, “there is nothing like the BEAN!” Each year we strive to provide a festival that is fun and engaging, provides a variety of activities and attractions, and most important, creates an atmosphere of community.

All of this is centered on what has become universally known as the “Magic Bean... The Soybean.” In this community there are not too many things more local than the production of Soybeans. In the same breath, there is nothing more internationally impactful as the many soy-based products used throughout the world... AMAZING!

It is amazing that this little bean can bring so many people together and also ignite as much goodwill in



our communities as there are uses of the Bean itself!

As you enjoy the 2019 Tennessee Soybean Festival do your best to keep the “heartland” farmers in mind and be thankful for their many contributions to community.

As you enjoy the Festival, use it as a time to say hello to old friends and as an opportunity to make new ones.

As you enjoy the Festival know that there are hundreds of good people along with their organiza-

tions who have contributed resources that allow us to provide more opportunities and enhance the quality of our Festival. Most important though... just ENJOY!

Thank you for being a patron of the Tennessee Soybean Festival and once again welcome to the celebration! It is my sincere hope that you and your loved ones will be inspired by the “Magic of the BEAN!”

*David Belote
Executive Director
The Tennessee Soybean Festival*



A message from Dr. Keith Carver Chancellor, UT-Martin

To me, the Tennessee Soybean Festival represents all that’s good about West Tennessee: family, the arts, agriculture and community!

The Tennessee Soybean Festival brings people together. We celebrate agriculture. We experience art and music. We see old friends and meet new ones. It’s a week of gathering, talking and experiencing the best of our broader community.

The University of Tennessee at Martin is proud to be a partner to the Tennessee Soybean Festival, and I hope to see you in downtown Martin this week!

All the best,

*Keith S. Carver, Jr.
Chancellor
The University of Tennessee at Martin*