

The Award Winning Bean



The primary focus of the Tennessee Soybean Festival is building community. The TSF committee is demonstrative of that itself, as it brings together a diverse group of people who work together toward a common goal.

There are many reasons for a community to have a festival. It is a way to promote tourism—attracting people to our community from all over the world. It is a way to showcase—highlighting local arts, music, and sports. It is a way to relax—taking a break from our daily routine. It is a way to get to know your community—diverse groups working together toward a common goal.

The Tennessee Soybean Festival is a celebration. It is a time of people coming together. We celebrate the soybean and ag-



BRINGING HOME THE GOLD AND SILVER — The annual Tennessee Soybean Festival claimed nine awards in 2018 at the annual Southeast Festivals and Events Association Kaleidoscope Awards held in Pigeon Forge. Accepting the awards at the conference were (from left) City of Martin Mayor Randy Brundige; Camille Noe, City of Martin and the Tennessee Soybean Festival Committee member; Suzanne Harper of Twin Oaks Technology and TSF Committee member and Brad Thompson, City of Martin Director of Economic and Community Development and TSF Committee member.

ricultural history.

The Tennessee Soybean Festival is connection. From planning to participation, many people are connected—busi-

nesses, government, civic organizations, residents, students, visitors and children.

The Tennessee Soybean Festival is collaboration. There

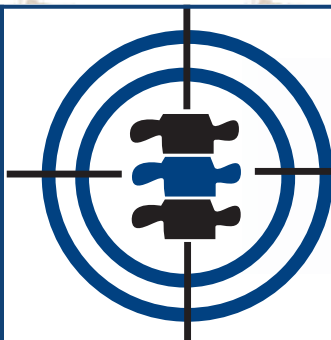
is no one person, event, or organization that is the festival. We all work together as a committee to ensure that all events and activities are successful.

I invite you to come see for yourself and celebrate with us, and attend or participate in one of the many events associated with the TSF. There truly is something for everyone.

“Like” us on Facebook. “Follow” us on Instagram. “Tweet” us on Twitter. “Snap” us on Snap Chat. “Watch” us on YouTube.

It is great to be part of a community that supports and realizes the importance of festivals—celebrate, connect, and collaborate.

*Brad Thompson, Director
Community and
Economic Development
City of Martin*



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