

"I BELIEVE THAT IF WE STRIVE FOR OUR DAILY MISSION IN LIFE THAT THE OUTCOMES WILL FOLLOW..."

^Love, honor serve (Continued from page 7)

We are here for this community and these kids and as long as we believe it is in line with developing our boys and girls into better men and women then we need to find a way to help our kids.

"Finally, Honor. It is an honor to be the Athletic Director and Head Football coach of Pearsall High School. Our athletes will know that it is an honor to be apart of this athletic program. I honor my profession, my family and my faith by my daily actions."

Rivera wants to use his philosophy to continue to build pride in the athletic program.

"I believe through this philosophy I bring a genuine excitement and love for this overall program," the coach said. "I want our kids to be proud of being a Pearsall Maverick or Lady Maverick and do everything they can to put our program in a positive light, both on and off the field."

With a firm belief in his philosophy, the coach believes that sticking to it will help the program flourish.

"I am not a huge goal setter," Rivera says. "I believe that if we strive for our daily mission in life that the outcomes will follow. However



I know that goals can be important. My short-term goal for this athletic program is to inject a sense of pride in every sport.

"There is not one sport more important than the other or one athlete more important than the other. We are the Pearsall Maverick Athletic Program, as a staff, community and athletes we must do whatever is necessary for the betterment of our program."

Rivera says he ultimately wants to build an identity within the program of a hard work ethic and class.

"My long term goal for the overall athletic program is to have a program that is known throughout the state due to the competition of our kids and our involvement on and off the field.

"I set my football goals pretty simple, I've told the football team that I never make plans for Thanksgiving because I always want to be practicing then. I want our program to be known for having the hardest working kids in the state of Texas.

"The biggest compliment a coach can get from an opposing coach is when they tell you that your kids play tough and play with class."

Have a Safe & Successful Football Season!

Go Mavs & Wolves!



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